

WINNERS & FINALISTS



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A COSMIC CELEBRATION

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ANNUAL BLACK-TIE AWARDS GALA | OCTOBER 14, 2023 | THE WESTIN GALLERIA - HOUSTON



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ANNOUNCING

A TRIBUTE TO

THE

MET

GALA



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COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

FALL 2024

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Drees Custom Homes	The B & P Team	
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GOLD LEVEL

Shea Homes

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The 2023 GHBA Sales & Marketing Council Board

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IMMEDIATE PAST PRESIDENT

Jill Roe, First America Homes

PRESIDENT

Shannon Gaskamp, Legend Homes

VICE PRESIDENT & 2023 PRISM CHAIR

Shirmel Gumbs-Heyliger, Do 1 Thing Real Estate

SECRETARY - TREASURER

Royce Brooks, The Signorelli Company

ASSOCIATE VICE PRESIDENT

Aimee McCauley, Chesmar Homes



SMC Board Member
of the Year
Johnnye Barrera
adMANgination



SMC Associate
Company
of the Year

SMC BOARD MEMBERS

Johnnye Barrera,
adMANgination

Andre Beraud,
Yes to Real Estate, LLC

Vicki Cheairs,
Longbridge Financial, LLC

E.L.Craigne,
Monarch Title

Halie Dittmore,
History Maker Homes

Lori Evans,
Hillwood Communities

Scott Gardner,
Core Details

Jaime Garza,
Electronic Protection Systems, LLC

Lea Harper,
Chicago Title - Houston

Emily Heineman,
Caldwell Companies

Gigi Lilly,
Texas Monthly Magazine

Laura Mallett,
TaylorMorrison, Inc.

Rebecca Summers,
Shea Homes

Chastity White,
LevelTX Corporation

Laurie Wilson,
First American Title-
Homebuilder Division

*As of print date.



THE 2023
TRAILBLAZER AWARD

Lisa Clark

Senior Vice President
of Land Development

W LAND DEVELOPMENT

2023 GRAND AWARD

WINNERS & FINALISTS

CUSTOM BUILDER

ON POINT CUSTOM HOMES, LP

FINALISTS:

BAS Concepts

Keepsake Custom Homes

REMODELER

RES COM CUSTOM BUILDERS

FINALISTS:

On Point Custom Homes, LP

Keechi Creek Builders

DEVELOPER

CALDWELL COMPANIES

FINALISTS:

Hillwood Communities

Howard Hughes Corporation

PROMOTION

NEWMARK HOMES

FINALISTS:

Caldwell Companies

Johnson Development Corporation

VOLUME BUILDER

HIGHLAND HOMES

FINALISTS:

J. Patrick Homes

Taylor Morrison, Inc.

BEST PEOPLE



Sr. Marketing Professional
of the Year - Developer
Becca Green
CALDWELL COMPANIES

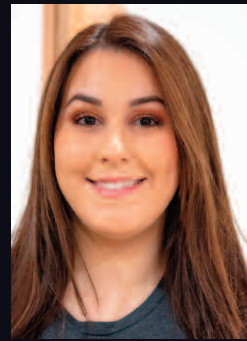
FINALIST:
Lorrie Parise,
The Howard Hughes Corp.



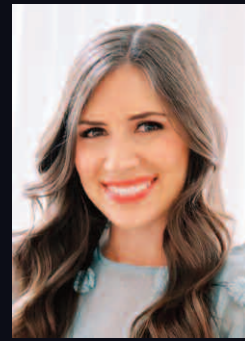
Jr. Marketing Professional
of the Year - Developer
Lauren Smith
THE JOHNSON
DEVELOPMENT CORP.



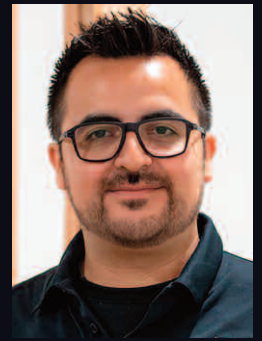
Sr. Marketing Professional
of the Year - Builder
**Hannah
Montgomery**
CHESMAR HOMES



Jr. Marketing Professional
of the Year - Builder
Madison Avila
ASGi HOMES



Digital Marketing Specialist
of the Year - Developer
Nicole Capriotti
THE HOWARD HUGHES CORP.



Digital Marketing Specialist
of the Year - Builder
Mario Morquecho
ASGi HOMES



REALTOR®
of the Year
Mike Totten,
The Mike & Mike
Team Real Estate

FINALISTS:
Savanah Taylor,
eXp Realty
Ishita Tyagi,
The Seth Bros. Team



REALTOR® Relations
Professional of the Year
Developer
Martha Gros
THE HOWARD HUGHES CORP.

FINALISTS:
Monica Conchola,
The Johnson Development Corp.
Emily Heineman,
Caldwell Companies



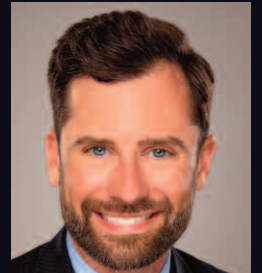
Onsite Sales Professional
of the Year - Volume Builder
Bobbie Alexander
TAYLOR MORRISON, INC.

FINALISTS:
Andrew Turco, Newmark Homes
Ann Tabor, Toll Brothers



Rookie Onsite Sales Professional
of the Year - Volume Builder
Lacey Baker
CHESMAR HOMES

FINALISTS:
Julianna Clipson,
Chesmar Homes
Caitie Campbell,
Ashton Woods



Sales Manager of the Year
Volume Builder
**Jonathan
Haynes**
TRIPOINTE HOMES

FINALIST:
Daniel Leifer,
Ashton Woods



REALTOR® Team of the Year
The Franklin Team
eXp Realty

FINALISTS:
The B&P Team,
Keller Williams Southwest

The Money Team,
Keller Williams - Memorial



Design Center Associate
of the Year - Volume Builder
Angela Hobby
NEWMARK HOMES

FINALISTS:
Kristine Isely,
Ashton Woods

Kristin Alexander,
Taylor Morrison, Inc.



Charitable Project of the Year - Business
**THE HOWARD HUGHES
CORPORATION**
for HH Cares

FINALISTS:
M/I Homes for Pelotonia

Sneller Custom Homes
& Remodeling
for Journey Home Houston



Online Sales
Professional of the Year
Volume Builder
**Jennifer
Wammack**
M/I HOMES



Construction Superintendent
of the Year - Custom Builder
Micheal Castillo
BAS CONCEPTS



Construction Superintendent
of the Year - Volume Builder
Ron Self
CHESMAR HOMES

FINALISTS:
Jared Yery
Chesmar Homes

Randy Hayes
Chesmar Homes



Skilled Trade
Professional of the Year
Volume Builder
**Juan Pablo
Fuentes**
CHESMAR HOMES



Skilled Trade
Professional of the Year
Custom Builder
**Hector
Ibarra**
LAYNE KELLY HOMES



Warranty Service
Professional of the Year
Custom Builder
Scott Kelly
LAYNE KELLY HOMES, LLC



Warranty Service
Professional of the Year
Volume Builder
Steve Congram
J. PATRICK HOMES

FINALISTS:
Robert Paige,
Taylor Morrison, Inc.

John P. Reese
Cityside Homes

CUSTOM BUILDERS



Custom Home Design Over \$2 Million
ALAIR HOMES



Custom Home Design
\$1.5 Million to \$2 Million
MESKEN PROPERTIES

FINALISTS:
BAS Concepts
BAS Concepts



Custom Home Design
\$1 Million to \$1.5 Million
ON POINT CUSTOM HOMES, LP

FINALIST:
Texas Elite Custom Homes



Custom Home Design
\$750,000 to \$1 Million
ON POINT CUSTOM HOMES, LP

FINALISTS:
Alair Homes
Keepsake Custom Homes



Custom Home Design \$500,000 to \$750,000
CALDWELL HOMES

FINALISTS:
On Point Custom Homes, LP
Zander Homes



Custom Home Elevation Over \$2 Million
ALAIR HOMES



Custom Home Elevation
\$1.5 Million to \$2 Million
BAS CONCEPTS

FINALISTS:
Flair Builders
Texas Elite Custom Homes



Custom Home Elevation
\$1 Million to \$1.5 Million
ON POINT CUSTOM HOMES

FINALISTS:
Winfrey Design Build
BAS Concepts



Custom Home Elevation
\$750,000 to \$1 Million
KEEPSAKE CUSTOM HOMES

FINALISTS:
On Point Custom Homes, LP
Alair Homes



Custom Home Elevation
\$500,000 to \$750,000
CALDWELL HOMES

FINALISTS:
Zander Homes
Termeer Design Group, Inc.



Custom Home Elevation Under \$500,000
CALDWELL HOMES

FINALIST:
Zander Homes

2023 HOUSTON'S BEST PRISM AWARDS



Custom Home Kitchen of the Year
Home Over \$1 Million
ON POINT CUSTOM HOMES, LP

FINALISTS:
BAS Concepts
Mesken Properties



Custom Home Kitchen of the Year
Home \$750,000 to \$1 Million
KEEPSAKE CUSTOM HOMES

FINALISTS:
Keepsake Custom Homes
Alair Homes



Custom Home Kitchen of the Year
Home \$500,000 to \$750,000
ON POINT CUSTOM HOMES, LP

FINALISTS:
Termeer Design Group
Caldwell Homes



Custom Home Kitchen of the Year
Under \$500,000
ZANDER HOMES

FINALIST:
On Point Custom Homes, LP



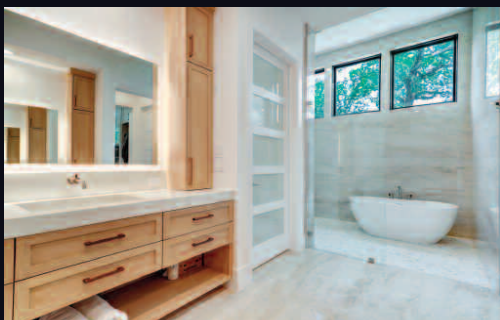
Custom Home Specialty Room of the Year
Home Over \$1 Million
ALAIR HOMES

FINALISTS:
On Point Custom Homes, LP
Texas Elite Custom Homes



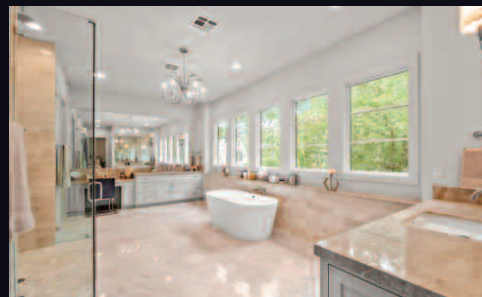
Custom Home
Outdoor Living Space of the Year
BAS CONCEPTS

FINALIST:
Keepsake Custom Homes



Custom Home Bath of the Year
Home Over \$1 Million
BAS CONCEPTS

FINALISTS:
Mesken Properties
On Point Custom Homes, LP



Custom Home Bath of the Year
Home \$500,000 to \$1 Million
KEEPSAKE CUSTOM HOMES

FINALISTS:
Keepsake Custom Homes
Alair Homes

VOLUME BUILDERS



Volume Builder Product Design
\$600,000+
HIGHLAND HOMES

FINALISTS:
Newmark Homes
Drees Custom Homes



Volume Builder Product Design
\$500,000 to \$600,000
HIGHLAND HOMES

FINALIST:
Highland Homes
Newmark Homes



Volume Builder
55+ Community of the Year
TAYLOR MORRISON, INC.



Volume Builder
Intown/Urban Product Design
J. PATRICK HOMES

FINALISTS:
Cityside Homes
Highland Homes



Volume Builder-Developed
Community of the Year
TAYLOR MORRISON, INC.
FOR AVALON AT CYPRESS

FINALIST:
ASGi Homes for Marie Village



Volume Builder Product Design
\$400,000 to \$500,000
NEWMARK HOMES

FINALISTS:
Highland Homes
Newmark Homes



Volume Builder Product Design
\$350,000 to \$400,000
HIGHLAND HOMES

FINALISTS:
Highland Homes
Highland Homes



Volume Builder Product Design
\$300,000 to \$350,000
HIGHLAND HOMES

FINALISTS:
Chesmar Homes
Chesmar Homes



Volume Builder Product Design
\$250,000 to \$300,000
HOME CREATIONS



Volume Builder - Kitchen
TAYLOR MORRISON, INC.

FINALISTS:
J. Patrick Homes
J. Patrick Homes



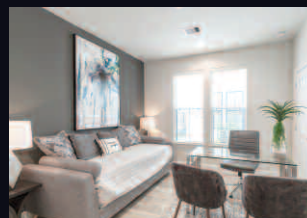
Volume Builder - Family Room
J. PATRICK HOMES

FINALISTS:
Taylor Morrison, Inc.
Toll Brothers



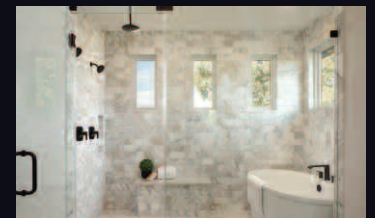
Volume Builder - Primary Bedroom
HIGHLAND HOMES

FINALISTS:
Taylor Morrison, Inc.
Sitterle Homes



Volume Builder - Specialty Room
CITYSIDE HOMES

FINALISTS:
Highland Homes
J. Patrick Homes



Volume Builder - Primary Bath
J. PATRICK HOMES

FINALISTS:
Sitterle Homes
J. Patrick Homes

2023 HOUSTON'S BEST PRISM AWARDS



Volume Builder Semi-Custom Home Front Elevation

**FEDRICK HARRIS ESTATE HOMES
BY NEWMARK HOMES**

FINALISTS:
Highland Homes
J. Patrick Homes



Volume Builder Semi-Custom Home
Product Design Under \$1 Million

HIGHLAND HOMES

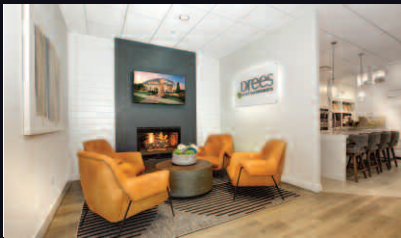
FINALISTS:
J. Patrick Homes
LevelTX Corp.



Volume Builder
Garden Home/Patio Home of the Year

HIGHLAND HOMES

FINALISTS:
Highland Homes
Highland Homes



Design Center of the Year
Volume Builder
DREES CUSTOM HOMES

FINALISTS:
J. Patrick Homes
Ashton Woods



Volume Builder
55+ Product Design
TAYLOR MORRISON, INC.

FINALIST:
Taylor Morrison, Inc.



Volume Builder
Interior Merchandising for a
Model Home: \$600,000+
HIGHLAND HOMES

FINALISTS:
Taylor Morrison, Inc.
Taylor Morrison, Inc.



Volume Builder Interior
Merchandising for a
Model Home: \$500,000 to \$600,000
HIGHLAND HOMES

FINALISTS:
Highland Homes
Toll Brothers



Volume Builder Interior
Merchandising for a
Model Home: \$400,000 to \$500,000
HIGHLAND HOMES

FINALISTS:
Taylor Morrison, Inc.
Taylor Morrison, Inc.



Volume Builder Interior
Merchandising for a
Model Home: \$350,000 to \$400,000
HIGHLAND HOMES



Volume Builder Interior
Merchandising for a Model Home:
\$300,000 to \$350,000
TAYLOR MORRISON, INC.

FINALIST:
Highland Homes



Volume Builder
Outdoor Living Over \$500,000
LEVELTX CORP.

FINALISTS:
J. Patrick Homes
Taylor Morrison, Inc.



Volume Builder
Outdoor Living Under \$500,000
TAYLOR MORRISON, INC.

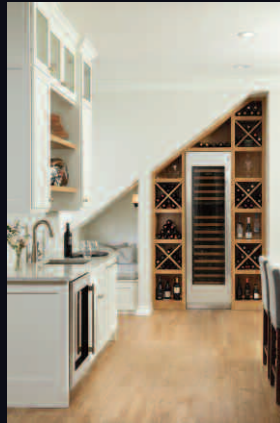
FINALIST:
Taylor Morrison, Inc.

REMODELERS & ASSOCIATES

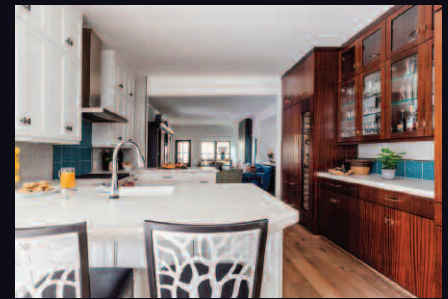


Whole House Renovation
Over \$750,000
SOUTHERN GREEN BUILDERS

FINALIST:
Premier Remodeling & Construction



Whole House Renovation
\$500,000 to \$750,000
SNELLER CUSTOM HOMES AND REMODELING



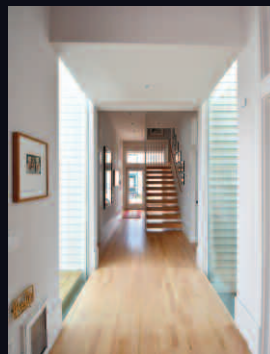
Whole House Renovation
\$250,000 to \$500,000
KEECHI CREEK BUILDERS

FINALISTS:
On Point Custom Homes, LP
TBR Construction



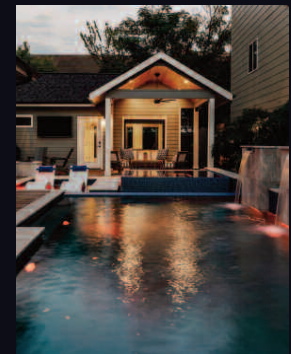
Whole House Renovation
Under \$250,000
ON POINT CUSTOM HOMES, LP

FINALIST:
Zander Homes



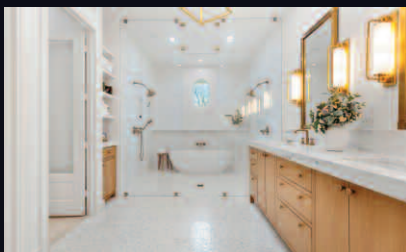
Home Addition Over \$150,000
COLOR HOUSES, INC.

FINALIST:
CAM Construction LP



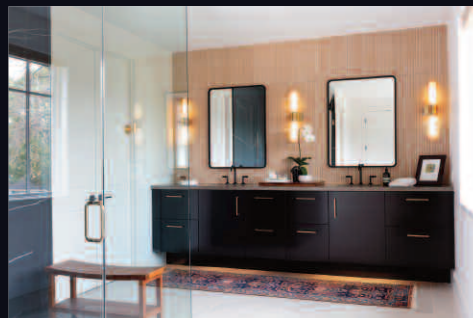
Remodeled Outdoor Living Space
KEECHI CREEK BUILDERS

FINALISTS:
Creekstone Outdoor Living
Creekstone Outdoor Living



Remodeled Bath Over \$50,000
RES COM CUSTOM BUILDERS

FINALISTS:
CAM Construction LP
Premier Remodeling & Construction



Remodeled Bath
\$25,000 to \$50,000
ALAIR HOMES

FINALISTS:
Keechi Creek Builders
On Point Custom Homes, LP



Remodeled Bath
Under \$25,000
RES COM CUSTOM BUILDERS

FINALISTS:
Res Com Custom Builders
Zander Homes

2023 HOUSTON'S BEST PRISM AWARDS



Remodeled Specialty Room
RES COM CUSTOM BUILDERS

FINALISTS:

Vick Construction & Remodeling, Inc.
Res Com Custom Builders



Remodeled Kitchen \$50,000 to \$100,000
ON POINT CUSTOM HOMES, LP

FINALISTS:

Res Com Custom Builders
Premier Remodeling & Construction



Remodeled Kitchen Under \$50,000
VENICE FLOORING & REMODELING, LLC

FINALISTS:

Venice Flooring & Remodeling, LLC
Zander Homes



Remodeled Kitchen Over \$100,000
LBJ CONSTRUCTION

FINALISTS:

CAM Construction LP
Craftsmanship by John, Inc.



Private Residence
Interior Design - Family Room
CHAIRMA DESIGN GROUP

FINALISTS:

Chairma Design Group
Victoria Sheffield Design LLC



Private Residence
Interior Design - Over \$500,000
CHAIRMA DESIGN GROUP



Private Residence
Interior Design - Under \$500,000
CHAIRMA DESIGN GROUP

FINALISTS:

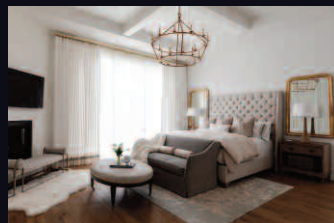
Milan Staging
BKD Interiors



Private Residence
Interior Design - Specialty Room
VICTORIA SHEFFIELD DESIGN LLC

FINALISTS:

Chairma Design Group
Chairma Design Group



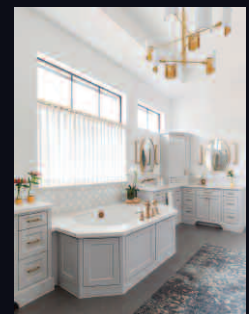
Private Residence
Interior Design - Bedroom
CHAIRMA DESIGN GROUP

FINALISTS:

Victoria Sheffield Design LLC
Chairma Design Group



Private Residence
Outdoor Living Space
CHAIRMA DESIGN GROUP



Private Residence
Interior Design - Primary Bath
CHAIRMA DESIGN GROUP

FINALISTS:

Chairma Design Group
Chairma Design Group

DEVELOPERS



Master-Planned Community of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona

FINALISTS:

Johnson Development Corporation for Cross Creek Ranch
The Howards Hughes Corp. for Bridgeland



Master-Planned Community
Recreation Center of the Year
Developer

CALDWELL COMPANIES
for The Highlands



Master-Planned Community
Landscape Design of the Year
Developer

THE HOWARD HUGHES CORPORATION
for Bridgeland



Master-Planned Community Entrance of the Year
Developer
THE HOWARD HUGHES CORPORATION
for Bridgeland

FINALIST:

Hillwood Communities for Pomona



Community Entrance of the Year
Developer
FRIENDSWOOD DEVELOPMENT COMPANY
for Woodtrace

2023 HOUSTON'S BEST PRISM AWARDS



Master-Planned Community Amenity of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona

FINALISTS:
The Howard Hughes Corp. for Bridgeland
Johnson Development Corp. for Jordan Ranch



Sales Information Center of the Year
Developer
CALDWELL COMPANIES
for The Highlands

FINALIST:
Johnson Development Corp. for Cross Creek Ranch



Model Home Park of the Year
Developer
CALDWELL COMPANIES
for The Highlands

FINALISTS:
The Howard Hughes Corp. for Bridgeland
Hillwood Communities for Pomona



Signage of the Year - Developer
CALDWELL COMPANIES
for The Highlands

FINALIST:
Hillwood Communities for Pomona

PROMOTIONS

Billboard Branding of the Year
Developer
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green "HAP-PEA Holidays!"

FINALIST:
Caldwell Companies for The Highlands



Billboard of the Year- Event
Developer
FRIENDSWOOD DEVELOPMENT
COMPANY
for Travola "Travola Reindeer Run"

Billboard Branding of the Year
Volume Builder
RAVENNA HOMES
for "Award Winning Homebuilder"



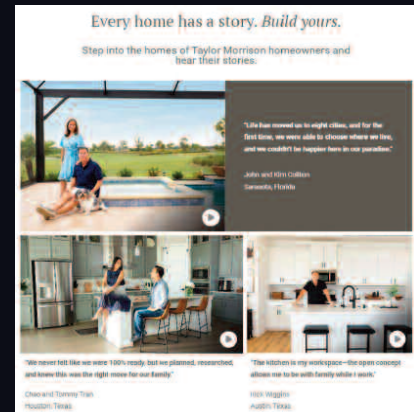
2023 HOUSTON'S BEST PRISM AWARDS



Marketing Campaign of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green "More Room To Grow"

FINALISTS:
Hillwood Communities for
Pomona "Stay Close and Get Away"

Johnson Development Corp. for
Harvest Green "It's Thyme"



Marketing Campaign of the Year
Volume Builder
TAYLOR MORRISON, INC.
for the "Build Yours Testimonial Campaign"

FINALISTS:
Newmark Homes for "Art is Like Music to our Eyes"

Ravenna Homes for "Seeing is Believing"



Direct Mail Piece of the Year
Business to Consumer- Volume Builder
NEWMARK HOMES
for "The Breakfast Club"

FINALIST:
Ravenna Homes for "Holiday Homebuyer Basket"



Direct Mail Piece of the Year
Business to Business - Volume Builder
NEWMARK HOMES
for "Scare Up Some New Home Sales with Newmark"

FINALISTS:
Newmark Homes for "Hear Me ROAR" International Women's Day
Ravenna Homes for "Realtor Holiday Gift Basket"

PROMOTIONS

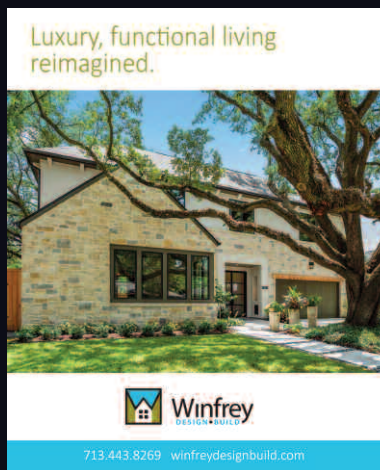


Print Ad of the Year
Developer
CALDWELL COMPANIES
for The Highlands
"Explore More"



Ad of the Year
Volume Builder
NEWMARK HOMES
for "ROCKtober"

FINALIST:
Ravenna Homes for
"Seeing is Believing"



Print Ad of the Year
Custom Builder
WINFREY DESIGN BUILD



Internet Marketing Campaign of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona "Stay Close and Get Away"



Internet Marketing
Campaign of the Year - Volume Builder
NEWMARK HOMES
for "Summer Sales Bash Event"

FINALISTS:
Taylor Morrison, Inc. for "Our Biggest. Sale. Yet."
Ravenna Homes for "Everyday Beautiful Online Experience"

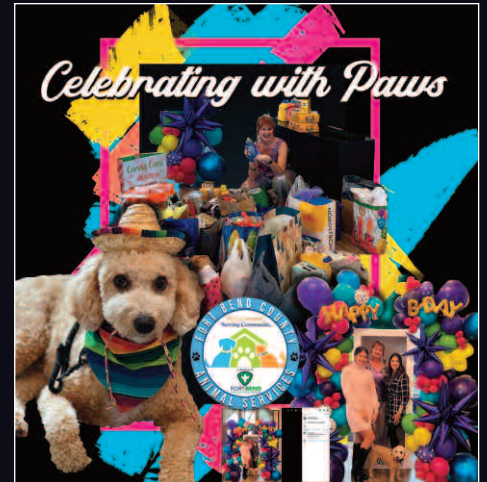
2023 HOUSTON'S BEST PRISM AWARDS



Event of the Year -
Master-Planned Community -
Developer
**THE HOWARD HUGHES
CORPORATION** for
The Woodland Hills
"Harvest in The Hills"

FINALISTS:
Caldwell Companies for
The Highlands "Party in the Park"

The Howard Hughes Corp. for
"Flowers Mural by Alex Katz
Celebration" at Waterway Park

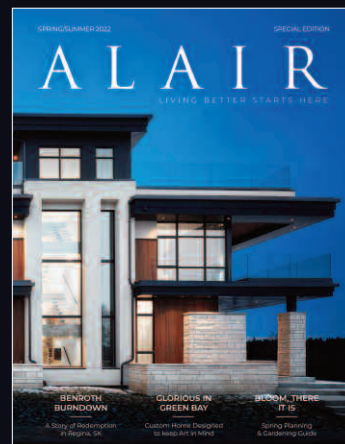


Event of the Year - Volume Builder
NEWMARK HOMES
for "Celebrating With Paws"

FINALISTS:
First America Homes for "Realtor Summer Bash"
Ravenna Homes for "Luxury Home Tour"



Event of the Year - Community
Developer
CALDWELL COMPANIES
for Chambers Creek "Grand Opening"



Sales Brochure of the Year
Custom Builder
ALAIR HOMES

FINALIST:
Zander Homes



Sales Brochure of the Year
Developer
CALDWELL COMPANIES
for The Highlands

FINALISTS:
Johnson Development Corp. for Cross Creek Ranch
Friendswood Development Company for 60th Anniversary



Sales Brochure of the Year
Associate
ON-TARGET! MARKETING & ADVERTISING
for Mobile Energy Solutions

FINALISTS:
On-Target! Marketing & Advertising for Centric Fiber
On-Target! Marketing & Advertising for Arcxis



Sales Brochure of the Year
Volume Builder
ASGi HOMES

FINALIST:
First America Homes, a Signorelli Company

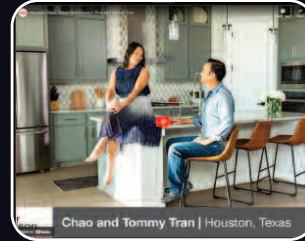
PROMOTIONS



Television/Video Promo of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Jordan Ranch "Live The Good Life"

FINALISTS:

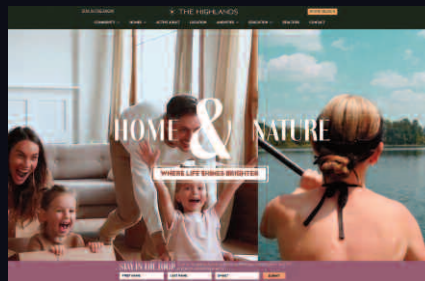
Johnson Development Corporation for
Harvest Green "More Room To Grow"



Television/Video Promo of the Year - Volume Builder
TAYLOR MORRISON, INC. for "Meet Homeowners"



Television/Video Promo of the Year - Custom Builder
ALAIR HOMES for "It's About Relationships"



Website of the Year - Developer
CALDWELL COMPANIES
for thehighlands.com

FINALISTS:

Johnson Development Corporation for
crosscreektexas.com

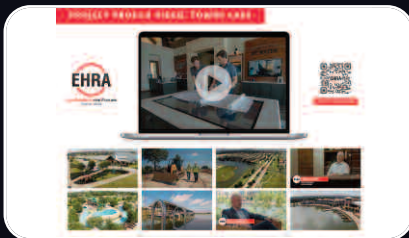
Friendswood Development Company for
baytowncrossings.com



Website of the Year - Custom Builder
ZANDER HOMES
for zanderhomes.net

FINALIST:

BAS Concepts for basconcepts.com

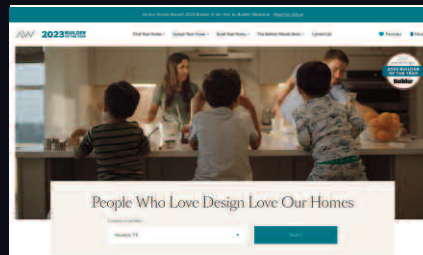


Television/Video Promo of the Year - Associate
EHRA ENGINEERING
for "Towne Lake Project Profile"

FINALISTS:

On-Target! Marketing & Advertising for "What's a CRM?"

On-Target! Marketing & Advertising for Allpoints
"One-Stop Shop You Can Count On"



Website of the Year Volume Builder
ASHTON WOODS
for ashtonwoodshomes.com/houston

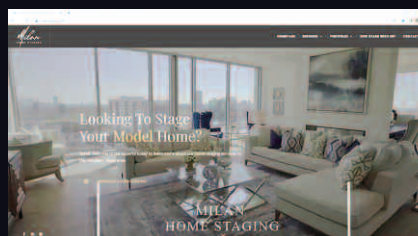
FINALISTS:

Taylor Morrison, Inc. for taylormorrison.com

First America Homes, a Signorelli Company for
firstamericahomes.com



Television/Video Promo of the Year - Remodeler
ALAIR HOMES for "It's About Relationships"



Website of the Year - Associate
MILAN STAGING LLC
for milanstaging.com

FINALISTS:

On-Target! Marketing & Advertising for
Fidelis Realty Partners frpita.com

EHRA Engineering for ehra.com

THE 2024
MILLION DOLLAR CIRCLE AWARDS

laissez les bon temps rouler

Reception
& AWARDS

Elaborate
BUFFET

Silent
AUCTION



FAT
TUESDAY
'24

Awarding Sales Associates, Sales Managers and REALTORS® who closed over \$1 million worth of new single family homes, townhomes or garden homes during the 2023 calendar year.

Attendance: 400+ Sales & Marketing Professionals

ANNUAL EVENT CELEBRATING NEW HOME SALES ACHIEVEMENT IN THE HOUSTON BUILDING INDUSTRY

Along with their individual benefits, Exclusive Sponsorships include the following:

Company name or logo listed on GHBA website, in all event marketing and promotional materials, social media, and in on-screen presentations, event programs and signage (as applicable).

Plus, company recognition as a Sponsor during the event (as applicable).

AVAILABLE SPONSORSHIPS

The "Grand Marshal"

Title Sponsor – \$3,500

- Opportunity to show promotional company video during reception
- Opportunity to show a sponsor-provided :90 second video presentation or a 2-3 minute speaking presentation
- Opportunity for a company representative to announce award recipients
- VIP Lounge for Ten (10)

The "Bon Appétit"

Buffet Sponsor(s) – \$2,500
(2 opportunities)

- Company logo on poster displays at the buffet station(s)
- Table for Eight (8)

The "Masqueraders" Mask

Sponsor – \$2,500

- Company logo prominently displayed on poster at the Mardi Gras masks station
- Table for Eight (8)

The "Pirates Alley"

Beads Sponsor – \$2,500

- Company logo prominently displayed on poster at the Mardi Gras beads station
- Table for Eight (8)

The "Voodoo"

Photography Sponsor – \$2,500

- Logo imprinted on photos taken in photography area
- Table for Six (6)

The "Rue D' Orleans"

Certificate Sponsor – \$2,500

- Company name or logo printed on each award certificate
- Table for (6)

The "Jackson Square"

Program Sponsor – \$2,500

- Sponsor's logo featured on the front cover of the event program
- Logo featured in a digital online program as well
- Table for Six (6)

The "Cafe De Monde"

Beignet Sponsor – \$2,000

- Logo on elegant displays at the beignet station
- Table for Six (6)

The "Preservation Hall"

Entertainment Sponsor – \$2,000

- Company name on featured welcome entertainment
- Table for Six (6)

The "Rue Bourbon"

Bar Sponsor(s) – \$2,000

- (2 opportunities)
- Company name or logo on welcome hurricane drink
- Table for Six (6)

The "Rue Royal"

Photo Booth Sponsor – \$2,000

- Company name or logo on display in photo booth area and on digital photos
- Table for Six (6)

The "Marie Laveau"

Tarot Card Readers Sponsor – \$2,000

- Company logo on elegant poster displays at the tarot card readers station
- Table for Six (6)

UNLIMITED

Million Dollar Sponsor – \$750

- Company listing in A/V presentation
- Company listing on all marketing
- Two (2) tickets to the event

Brought to you by the 2024
SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

Contact: events@ghba.org or 281-664-1428

Spring
2024



Field of Dreams FIELD GAMES

BACK BY POPULAR DEMAND

FIELD GAMES



Title SPONSOR

\$3,500

- Includes company logo prominently showcased with "top billing" at the event venue and on all print, online and social media marketing
- (6) VIP Tickets to the event
- Opportunity for (1) one company representative to announce the start of the competition
- Opportunity for (1) one company representative to hand out the trophy awards

ALL NEW Trophy Belt SPONSORSHIP

PRICED AT
\$4,500



The New Winner's Trophy Belt will be unveiled at the 2024 games and will be utilized for three (3) years. Be the sponsor for the belt and have your logo prominently displayed upon it. This one-time sponsorship fee offers you three (3) full years of logo recognition. This sponsorship opportunity will not happen again until the year 2027. PLUS: The trophy belt is yours after the three year period has ended.

- Includes recognition as the new trophy belt sponsor, plus (6) tickets to the event!

FOOD SPONSOR \$2,000 (2) AVAILABLE

- Includes company logo on displays at food station(s)
- (4) Tickets to event

WINNING PRIZES SPONSOR \$1,500

- Includes company logo on trophies for 2nd & 3rd Place Winners as well as the Best Team Uniform contests
- (2) Tickets to event

BAR SPONSOR \$2,000

- Includes company logo on displays at all bars
- (4) Tickets to event

ENTERTAINMENT SPONSOR \$1,500

- Includes company logo displayed at DJ Booth area
- (2) Tickets to event

PHOTO BOOTH SPONSOR \$2,000

- Includes company logo on souvenir photos from "The Mirror" photo booth and social media experience
- (4) Tickets to event

KOOZIE SPONSOR \$1,500

- Includes company logo imprinted on give-away koozies
- (2) Tickets to event

UNLIMITED

Game Station \$750 per SPONSORSHIPS

Load 'em up! There is no limit to number of game stations per company.

- Includes company logo at sponsor's chosen game(s) for all guests to see
- Opportunity for (2) two company representatives to man the game station during the competition
- (2) Two tickets to event: Includes food and (2) cocktails per ticket

Teams

OF UP TO 6 PLAYERS
SUIT UP & SHOW UP

Priced at only
\$600
PER TEAM

Each player receives
(1) general admission ticket.
Tickets includes food and
(2) cocktails per. No limit to the number
of teams your company can have.

*Event details are subject to
change without notice. 8/23

Contact: events@ghba.org or 281-664-1428

"...You got that hair slicked back and those Wayfarers on, baby."

FRIDAY
AUG. 16th
2024
MINUTE-MAID
PARK

The Boys OF Summer



Receive Top-Billing on all Event Marketing!

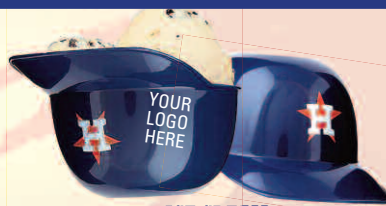
Title SPONSOR: \$7,500

- The exclusive and unique Astros Experience!**
- 10 Custom Baseball Jerseys with company name branded in baseball styling
- 10 Custom Baseball Caps customized with company name
- Opportunity to have a short sponsor-provided video shown in the Texas Bash Suite
- 10 Premium Seats in the Texas Bash section of Minute-Maid Park

ALL EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, all Exclusive Sponsorships receive:

- Company logo prominently displayed on all marketing, social media and the GHBA's online events calendar
- Company logo featured in A/V program shown in the Texas Bash Suite during the game



**ICE CREAM
SPONSORSHIP
\$5,200**

- Company logo on souvenir "baseball helmet" ice cream bowls and large display at ice cream station
- 10 Tickets to event

**WRISTBAND
SPONSORSHIP
\$5,200**

- Company logo on wristbands
- Company logo on Champions Pavilion Entry Tickets
- 10 Tickets to event

SWAG BAG SPONSORSHIP \$2,700

- Company logo imprinted on souvenir tote bags given to all attendees
- 10 Tickets to event

**EYEBLACK STRIPS
SPONSORSHIP
\$2,700**

- Company logo on EyeBlack strips for guests to enjoy
- 10 Tickets to event



**"WAYFARER" STYLE
SUNGLASSES SPONSORSHIP
\$2,700**

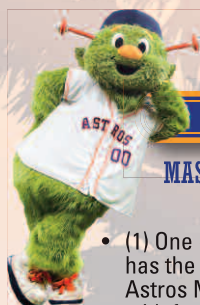
- Company logo on novelty 80s souvenir sunglasses
- 10 Tickets to event

**HOT DOG
SPONSORSHIP
\$2,700**

- Company logo displayed at food station
- 10 Tickets to event

**PEANUTS
SPONSORSHIP
\$2,200**

- Your logo displayed at peanuts station and on peanut bags
- 8 Tickets to event



THE ORBIT

**MASCOT VISIT SPONSORSHIP
\$2,700**

- (1) One company representative has the opportunity to introduce Astros Mascot Orbit's visit with fans
- 10 Tickets to event

**KOOZIE
SPONSORSHIP
\$2,700**

- Company logo imprinted on give-away koozies
- 10 Tickets to event

**PHOTO BOOTH
SPONSORSHIP
\$2,700**

- Company logo displayed at Photo Booth and on all souvenir photos
- 10 Tickets to event

**BEVERAGE
SPONSORSHIP
\$2,700**

- Company logo printed on napkins and large displays at the bar
- 10 Tickets to event

**FOAM FINGER
SPONSORSHIP
\$2,700**

- Company logo imprinted on give-away "No. 1" foam fingers
- 10 Tickets to event

UNLIMITED

A great way to gain company visibility, Unlimited Sponsorships feature your company listing on marketing and social media and in the A/V program in the Texas Bash Suite, plus these individual ticket benefits:

**GRAND
SLAM:
\$1,200**

6 Tickets to the Event

**BASE
STEALER:
\$1,000**

5 Tickets to the Event

**PINCH
HITTER:
\$800**

4 Tickets to the Event

**HOME
PLATE:
\$450**

2 Tickets to the Event

**POPCORN
SPONSORSHIP
\$2,200**

- Your logo displayed at popcorn station and on popcorn bags
- 8 Tickets to event

Event details are subject to change without notice. **The Astros Experience is specific to the Houston Astros organization and varies year-to-year. Ask for details.

Contact: events@ghba.org or 281-664-1428

— A FALL —
HAPPY HOUR
NETWORKING EVENT
THAT'S ABOVE PAR

NOVEMBER 2024

— FEATURING THE —
— 2024 —
TOP PRODUCERS!
AWARDS &
RECOGNITION

WE'RE JUST PULLING A ROUND OR TWO

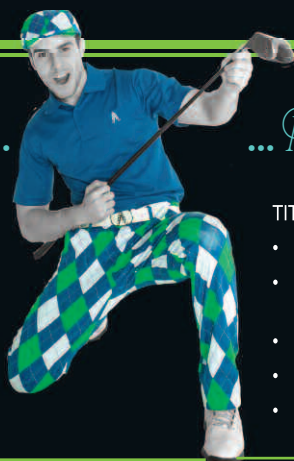
AVAILABLE SPONSORSHIPS

"I LIKE BIG PUTTS..."

... AND I CANNOT LIE."


THE ACE
TITLE SPONSOR

\$3,500



TITLE SPONSORSHIP INCLUDES:

- Top-billing on all marketing for the event
- Opportunity to have company representative speak for 2 - 3 minutes
- Company recognition and logo in A/V presentation
- Three (3) putt putt foursomes
- Designated VIP area

The "Caddyshack" Golf Ball(s) Sponsor – \$2,500

- Company name or logo imprinted golf balls used at the event
- Company recognition and logo in A/V presentation
- Company logo on all marketing for the event
- One (1) putt-putt foursome

The "Who's Your Caddie?" Putter Sponsor – \$2,500

- Company logo featured on all putters used at the event
- Company recognition and logo in A/V presentation
- Company logo on all marketing for the event
- One (1) putt-putt foursome

The "Clubhouse" Leaderboard Sponsor – \$2,500

- Company logo featured on the leaderboard
- Company recognition and logo in A/V presentation
- Company logo on all marketing for the event
- One (1) putt-putt foursome

The "Far From Par" Bar Sponsor(s) – \$2,000 ea.

- (2 opportunities)
- Company name or logo on swizzle sticks or napkins at bars
 - Company logo on tabletop displays at bars
 - Company recognition and logo in A/V presentation
 - Company logo on all marketing for the event
 - One (1) putt-putt foursome per sponsor

The "Fore!" Strolling Photo Booth Sponsor – \$2,000

- Company logo on strolling photo booth photographer
- Company recognition and logo in A/V presentation
- Company logo on all marketing for the event
- One (1) putt-putt foursome

The "Bogey" Buffet Sponsor(s) – \$2,000 ea.

- (2 opportunities)
- Company logo on tabletop displays at the buffet station(s)
 - Company recognition and logo in A/V presentation
 - Company logo on all marketing for the event
 - One (1) putt-putt foursome per sponsor

The "Eagle" Entertainment Sponsor – \$2,000

- Company logo displayed on poster at DJ Booth
- Company recognition and logo in A/V presentation
- Company logo on all marketing for the event
- One (1) putt-putt foursome

UNLIMITED**

Companies are allowed multiple putting hole sponsorships.

Putting Hole Sponsor – \$1,000 per

- Opportunity for up to Two (2) company representatives to man a putting hole
- Company logo featured at the putting hole
- Company listing in A/V presentation
- Company listing on all marketing
- Two (2) tickets to the event

Brought to you by the 2024

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

*Event details are subject to change without notice. **Limited number of putting holes available. Ask for details. 9/23

Contact: events@ghba.org or 281-664-1428

Sophisticated

PRISM

ANNOUNCING

A TRIBUTE TO

THE

MET

GALA

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION



A NIGHT AT THE MET GALA

PEOPLE, PRODUCT and PROMOTION categories of nearly 700 entries are judged for this annual black tie gala awards event. Sponsors and winners receive recognition through the association and local media. Be a part of the one night of the year when the best of the best come together to represent their companies through sponsorships and awards entries. This year's event celebrates the artistic creations of the world's top couture designers featured at the annual Met Gala in NYC.

AVG. ATTENDANCE:

800+ Builders, Remodelers, Developers, REALTORS®, Associates and Sales & Marketing Professionals

CONTACT: events@ghba.org or 281-664-1428

THE "Couture"

TITLE SPONSOR: \$12,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed as title sponsor on stage during the entire dinner & awards presentation
- Mini presentation to kick off the show – a 60 sec. sponsor-provided video presentation
- Grand entrance by a company representative that begins the awards show. The spotlight moment will incorporate the theme of the evening
- Special seating at the TITLE SPONSOR'S TABLE: a VIP Table for 10 in the ballroom positioned at the room's most central focal point

More Sponsorship Opportunities on next page.



“The Met stairs, the red carpet. It has grown in spectacle.”

EXCLUSIVE SPONSORSHIPS

Along with their own individual benefits, Exclusive Sponsorship* packages include:

- Logo recognition on all marketing collateral, advertising and social media
- Logo displayed during awards presentation
- Sponsors' Awards presented to your company representative
- 10 complimentary tickets with VIP seating, and 5 valet passes
- Free one-time mailing list of GHBA members
- Link to your web site from GHBA web site through 10/24
- 1/4 page ad in one issue of a 2024 *Houston Builder Magazine*

Modifications may be made to Exclusive Sponsorships depending upon the request. Ask for details!

“The Atelier”

AUDIO/VISUAL
PRESENTATION SPONSOR:
\$6,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo will be set within the border graphics of the on screen awards show presentation

“The Connoisseur”

COCKTAIL RECEPTION
SPONSOR: \$6,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on at VIP section at the cocktail reception
- One (1) company representative to announce the show to begin ushering guests into the ballroom for the dinner and awards presentation

“The Runway”

RED CARPET SPONSOR:
\$6,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on red carpet with celebrity look alike

“The Gallery”

GALA 360 EXPERIENCE
SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed at the 360 video experience
- Opportunity to have two company representatives greet guests at the 360 area

“The Marquee”

MARTINI SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 martini drink tickets
- Sponsor names the martini of the evening
- Sponsor's logo featured in ice sculpture at the martini bar

“The A-List”

AFTER PARTY SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed on dance floor
- Sponsor is announced during the party
- Sponsor has an exclusive VIP section of the After Party

“The Jet-setter”

TRIP GIVE-AWAY SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed on glow sticks
- Sponsor is announced during the party
- Sponsor has an exclusive VIP section of the After Party

“The Supermodel”

SPECIALTY DRINK SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 specialty drink tickets
- Sponsor names the specialty drink of the evening
- Sponsor's logo displayed at the specialty drink bar

“The Variety”

WINNERS GUIDE SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on the front cover of the 2024 Winners & Finalists 28 page official program
- A sponsor-provided full page ad in the program

It's a kind of theater." —Anna Wintour

FALL 2024

PRISM



"The Collector"

CENTERPIECE SPONSOR:
\$5,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo incorporated into elegant centerpieces on the ballroom tables for guests to enjoy all night

"The Paparazzi"

PHOTOGRAPHY SPONSOR:
\$5,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed at green screen photography area
- Logo printed on keepsake photo print outs

"The Muse"

CARICATURE ARTISTS SPONSOR:
\$4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo to appear on the artist's caricature drawings
- Opportunity to mix & mingle as guests have their caricatures drawn

"The Bespoke"

BAR SPONSOR:
\$4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo imprinted on drink stirrers and cocktail napkins at bar areas
- Logo displayed at bar areas

"The Fashion Plate"

DINNER SPONSOR:
\$4,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on elegant keepsake menus placed at each place setting

"The Fashion Plate"

DESSERT SPONSOR:
\$4,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on the dessert presentation at each place setting

"The Curator"

OFFICIAL TOAST SPONSOR:
\$3,500

Package includes list of Exclusive Sponsor benefits, plus:

- One (1) company representative to give the official PRISM 2024 toast of the evening live on stage

"The Vogue"

VALET SPONSOR:
\$3,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo printed on all valet passes
- Logo displayed at the valet station
- Opportunity to leave a sponsor-provided gift item in each vehicle that valets

COMMERCIAL SPOTS

60 Sec: \$3,000

Includes:

- Four (4) Tickets to the event
- Company listing on all ads

30 Sec: \$1,500

Includes:

- Two (2) Tickets to the event
- Company listing on all ads

UNLIMITED SPONSORSHIPS

Diamond SPONSOR: \$3,000

Package includes:

- Company listing on all advertising
- Table of ten (10) tickets to event

Gold SPONSOR: \$2,000

Package includes:

- Company listing on all advertising
- Six (6) tickets to event

Silver SPONSOR: \$1,000

Package includes:

- Company listing on all advertising
- Two (2) tickets to event



CONTACT:
events@ghba.org
281-664-1428

*Event details are subject to change without notice. Ask for details. 9/23



PREMIER.
MASTER-PLANNED.
COMMUNITIES.

NATIONALLY RECOGNIZED
& AWARDED



ALIANA®



ARTAVIA®



DEVELOPMENT COMPANY®

At AIRIA Development® Company, we create premier residential environments where houses become homes and residents of all ages can live, work, play, gather and build memories. With a keen eye for design, we enhance the natural beauty of the areas we develop, while keeping our focus on what is most important to homebuyers – an extraordinary place they will be proud to call home. **Learn more at AIRIADEVCO.com.**

5,700 ACRES
Todd Mission/Magnolia, TX
COMING SOON!

1,200 ACRES
Navasota, TX
FUTURE PROJECT