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HOUSTON'S BEST PRISM AWARDS 2018

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**Darling Homes**

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**Newmark Homes**

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*As of print date.*
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*As of print date.*
DUPLICATE AWARDS ARE AVAILABLE

Order your duplicate awards by Oct. 26, 2018

SPONSORS & WINNERS:
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For more information, contact:
Mel Audain (281) 664-1428 MAudain@ghba.org

The 2018 GHBA Sales & Marketing Council

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Elizabeth Thompson, Taylor Morrison

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Jaime Virkus, Concourse Development
Laurie Wilson, First American Title
Congratulations to the 2018

GRAND AWARD

WINNERS & FINALISTS

VOLUME BUILDER(S)
NEWMARK HOMES — AND — WESTIN HOMES

FINALIST:
Taylor Morrison

CUSTOM BUILDER
MORNING STAR BUILDERS

FINALISTS:
Jamestown Estate Homes
Sierra Classic Homes — and — Zander Homes

REMODELER
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
Greymark Construction Company
The LaRocque Group

DEVELOPER
JOHNSON DEVELOPMENT CORPORATION

FINALISTS:
Caldwell Communities
Howard Hughes Corporation

PROMOTION
JOHNSON DEVELOPMENT CORPORATION

FINALISTS:
Land Tejas
The Howard Hughes Corporation — and — Westin Homes
Humanitarian of the Year - Business
**ZUHNE**
FINALS:
William David Homes
The Howard Hughes Corporation: Bridgeland & Beazer Homes

**Rookie Onsite Sales Professional of the Year - Volume Builder**
**Oz Khan**
**LEGEND HOMES**
FINALS:
Shelley Barreda, Beazer Homes
Karen Kline, Taylor Morrison

**Onsite Sales Professional of the Year - Custom Builder**
**Erin Null**
**SIERRA CLASSIC HOMES, INC.**
FINALS:
Elizabeth Mayhem Meritage
Min Soo Kim, Taylor Morrison

**Onsite Sales Professional of the Year - Volume Builder**
**Randy Wallace**
**BEAZER HOMES**
FINALS:
Lisa Menegay Westin Homes
Dave Hewitt Meritage Homes

**Sales Manager of the Year - Volume Builder**
**Jenny Cooper**
**BEAZER HOMES**
FINALS:
Lana Herff - Westin Homes

**Mortgage Specialist of the Year**
**Jason Higham**
CHERRY CREEK MORTGAGE COMPANY FOR BEAZER HOMES
FINALS:
Ed Cosburn Meritage Homes

**Marketing Professional of the Year - Developer**
**Susan Brown**
**LAND TEJAS**
FINALS:
Haley Peck, Johnson Development Corp.
Kim Phillips, The Howard Hughes Corporation

**Construction Superintendent of the Year - Custom Builder**
**Andy Hanna**
**SIERRA CLASSIC HOMES, INC.**
FINALS:
Steven Speer Sandcastle Homes
Drew Krocak ROC Homes Texas, Ltd.

**Construction Superintendent of the Year - Volume Builder**
**Douglas Doucette**
**DARLING HOMES**
FINALS:
Werner Marx Camillo Properties
Kevin Carr Gehan Homes

**SMC Associate of the Year**
**Lindsey Root**
**FERGUSON BATH, KITCHEN & LIGHTING GALLERY**

**SMC Board Member of the Year**
**Jaime Virkus**
**CONCOURSE DEVELOPMENT**

**Humanitarian of the Year - Business**
**ZUHNE**
FINALS:
William David Homes
The Howard Hughes Corporation: Bridgeland & Beazer Homes

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Shelley Barreda, Beazer Homes
Karen Kline, Taylor Morrison

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Min Soo Kim, Taylor Morrison

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**BEAZER HOMES**
FINALS:
Lisa Menegay Westin Homes
Dave Hewitt Meritage Homes

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**BEAZER HOMES**
FINALS:
Lana Herff - Westin Homes

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CHERRY CREEK MORTGAGE COMPANY FOR BEAZER HOMES
FINALS:
Ed Cosburn Meritage Homes

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**Susan Brown**
**LAND TEJAS**
FINALS:
Haley Peck, Johnson Development Corp.
Kim Phillips, The Howard Hughes Corporation

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Drew Krocak ROC Homes Texas, Ltd.

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Kevin Carr Gehan Homes

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**Lindsey Root**
**FERGUSON BATH, KITCHEN & LIGHTING GALLERY**

**SMC Board Member of the Year**
**Jaime Virkus**
**CONCOURSE DEVELOPMENT**
CUSTOM BUILDERS

Custom Home Design over $2 Million
ALAIR HOMES

Custom Home Design $1.5 Million to $2 Million
SIMS LUXURY HOMES

Finalist:
Jamestown Estate Homes

Custom Home Design $1 Million to $1.5 Million
WHITESTONE BUILDERS

Finalist:
Morning Star Builders, LTD

Custom Home Design $750,000 to $1 Million
TEXAS ELITE CUSTOM HOMES

Finalists:
Whitestone Builders
Texas Elite Custom Homes

Custom Home Design $500,000 to $750,000
ON POINT CUSTOM HOMES, LP

Finalist:
Sandcastle Homes

Custom Home Design Under $500,000
ZANDER HOMES

Finalists:
Sandcastle Homes
ROC Homes Texas, Ltd.

Custom Home Elevation over $2 Million
SIMS LUXURY BUILDERS

Finalist:
Alair Homes

Custom Home Elevation $1.5 Million to $2 Million
REALEX HOMES

Finalists:
Sims Luxury Builders
Jamestown Estate Homes

Custom Home Elevation $1 Million to $1.5 Million
MORNING STAR BUILDERS, LTD.

Finalists:
Whitestone Builders
Jamestown Estate Homes

Custom Home Elevation $750,000 to $1 Million
WILLIAM DAVID HOMES

Finalists:
On Point Custom Homes, LP

Custom Home Elevation Under $500,000
ZANDER HOMES

Finalists:
Sierra Classic Homes, Inc.
Zander Homes

Custom Garden/Patio Home
ROC HOMES TEXAS, LTD.

Finalists:
Sandcastle Homes
ROC Homes Texas, Ltd.

Custom Home
Townhome Product Design
ROHE & WRIGHT BUILDERS

Finalists:
Sims Luxury Builders
On Point Custom Homes, LP
Custom Home Kitchen
Home Over $1 Million
MORNING STAR BUILDERS, LTD.

FINALISTS:
Southern Green Builders
Jamestown Estate Homes

Custom Home Kitchen
Home $750,000 to $1 Million
WHitestone BUILDERS

FINALISTS:
Texas Elite Custom Homes
William David Homes

Custom Home Kitchen
Home $500,000 to $750,000
JAMESTOWN ESTATE HOMES

Custom Home Kitchen
Home Under $500,000
SIERRA CLASSIC HOMES, INC.

FINALISTS:
Zander Homes
On Point Custom Homes, LP

Custom Home Specialty Room
Home Over $1 Million
MORNING STAR BUILDERS, LTD.

FINALISTS:
Alair Homes
Morning Star Builders, Ltd.

Custom Home Specialty Room
Home Under $500,000
SIERRA CLASSIC HOMES, INC.

FINALISTS:
Zander Homes
On Point Custom Homes, LP

Custom Home Bath
Home Over $1 Million
JAMESTOWN ESTATE HOMES

FINALISTS:
Morning Star Builders, Ltd.
Jamestown Estate Homes

Custom Home Bath
Home $500,000 to $1 Million
WILLIAM DAVID HOMES

Custom Home Bath
Home Under $500,000
SIERRA CLASSIC HOMES, INC.

FINALISTS:
On Point Custom Homes, LP
Sierra Classic Homes, Inc.
2018 HOUSTON’S BEST PRISM AWARDS

Volume Builder
Semi-Custom Home Front Elevation
Over $1 Million
FEDRICK, HARRIS by NEWMARK HOMES
FINALISTS:
Fedrick, Harris by Newmark Homes
Darling Homes

Volume Builder
Partial Front Elevation
Under $750,000
GRACEPOINT HOMES
FINALIST:
Beazer Homes

Volume Builder
Town Home Product of the Year
CHESMAR HOMES
FINALISTS:
Beazer Homes
Chesmar Homes

Volume Builder
Garden Home/Patio Home of the Year
DARLING HOMES
FINALISTS:
Meritage Homes
Darling Homes

Volume Builder
Model Home Park Design of the Year
BEAZER HOMES
for Bluewater Lakes
FINALIST:
Legend Homes for Marcello Lakes

Volume Builder
Interior Merchandising for a Model Home: $600,000+
GRACEPOINT HOMES
FINALISTS:
Darling Homes
Newmark Homes

Volume Builder
Main Entry/Office for a Model Home
TAYLOR MORRISON
FINALISTS:
Newmark Homes
Darling Homes

Volume Builder
Outstanding Community Design
MP STUDIO INTERIORS for KB HOMES

Volume Builder
Interior Merchandising for a Model Home: $300,000 to $350,000
BEAZER HOMES
FINALISTS:
Empire Communities
Westin Homes

Volume Builder
Interior Merchandising for a Model Home: $250,000 to $300,000
WESTIN HOMES
FINALISTS:
Legend Homes
Beazer Homes

Volume Builder
Interior Merchandising for a Model Home: Under $250,000
EMPIRE COMMUNITIES
FINALISTS:
Taylor Morrison
MP Studio Interiors for KB Homes

Volume Builder
Garden Home/Patio Home of the Year
GRACEPOINT HOMES
FINALIST:
Beazer Homes

Volume Builder
Partial Front Elevation
Under $300,000
GRACEPOINT HOMES

Volume Builder
Partial Front Elevation
Under $350,000
GRACEPOINT HOMES
Whole House Renovation
Over $750,000
THE LaROQUE GROUP

FINALIST:
Sneller Custom Homes and Remodeling

Whole House Renovation
$500,000 to $750,000
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
Morning Star Builders, LTD
Premier Remodeling & Construction

Whole House Renovation
Under $250,000
ON POINT CUSTOM HOMES, LP

FINALISTS:
Memory Builders
Greymark Construction Company

Home Addition Over $150,000
CRAFTSMANSHIP BY JOHN

FINALISTS:
Greymark Construction Company
The LaRocque Group

Remodeled Bathroom
$25,000 to $50,000
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
Charanza Contracting, Inc.
Sneller Custom Homes and Remodeling

Remodeled Bathroom
Over $50,000
MORNING STAR BUILDERS, LTD

FINALISTS:
The LaRocque Group
Sneller Custom Homes and Remodeling

Remodeled Bathroom
Under $25,000
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
Greymark Construction
On Point Custom Homes, LP
Remodeled Specialty Room
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
The LaRocque Group
The LaRocque Group

Remodeled Outdoor Living Space
CREEKSTONE OUTDOOR LIVING

FINALISTS:
Creekstone Outdoor Living
Premier Remodeling & Construction

Remodeled Kitchen Over $100,000
GREYMARK CONSTRUCTION COMPANY

FINALISTS:
Sneller Custom Homes and Remodeling
The LaRocque Group

Remodeled Kitchen $50,000 to $100,000
GREYMARK CONSTRUCTION COMPANY

FINALISTS:
Premier Remodeling & Construction
Premier Remodeling & Construction

Remodeled Kitchen Under $50,000
THE LaROQUE GROUP

FINALISTS:
On Point Custom Homes, LP
Greymark Construction

Private Residence
Interior Design - Specialty Room
CHAIRMA DESIGN GROUP

FINALISTS:
Eklektik Interiors
Chairma Design Group

Private Residence
Interior Design - Master Bedroom
CHAIRMA DESIGN GROUP

FINALISTS:
Eklektik Interiors
Chairma Design Group

Private Residence
Interior Design - Master Bath
CHAIRMA DESIGN GROUP

FINALISTS:
Chairma Design Group
Eklektik Interiors

Private Residence
Interior Design - Family Room
EKLEKTIK INTERIORS

FINALISTS:
Eklektik Interiors
Chairma Design Group
Master Planned Community of the Year
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green

FINALS:
Caldwell Companies for Towne Lake
Howard Hughes Corporation for Bridgeland

Community of the Year
HINES
for Somerset Green

FINALS:
Caldwell Companies for Bridle Creek
Ashlar Development for The Groves

Signage of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Jordan Ranch

FINALS:
Land Tejas for Balmoral
Johnson Development Corporation for Veranda

Master Planned Community Entrance of the Year
Developer
THE HOWARD HUGHES CORPORATION
for The Woodlands

FINALS:
Hillwood Communities for Pomona

Community Entrance of the Year - Developer
CALDWELL COMPANIES
for Bridle Creek

FINALS:
Friendswood Development Company for Wildwood Communities
Terra Visions, LLC for StoneBrook Estates
2018 HOUSTON’S BEST PRISM AWARDS

Master Planned Community Landscape Design of the Year
Developer
Caldwell Companies
for Bridle Creek

FINALISTS:
The Howard Hughes Corporation for Bridgeland
The Howard Hughes Corporation for The Woodlands

Community Landscape Design of the Year
Developer
Caldwell Companies
for Towne Lake

FINALISTS:
Terra Vision, LLC for Stonebrook Estates
Friendswood Development Company for Woodtrace

Community Recreation Center of the Year
Developer
Toll Brothers
for Woodsons Reserve

FINALISTS:
Toll Brothers for NorthGrove
Ashlar Development for The Groves

Sales Information Center of the Year
Developer
Land Tejas
for Balmoral

Model Home Park of the Year
Developer
Howard Hughes Corporation
for Bridgeland

FINALISTS:
Johnson Development Corporation for Veranda
Caldwell Companies for Towne Lake

Master Planned Community Recreation Center of the Year
Developer
Johnson Development Corporation
for Harvest Green

FINALISTS:
Johnson Development Corporation for Sienna Plantation
Land Tejas for Lago Mar

Community Recreation Center of the Year
Developer
Johnson Development Corporation
for Towne Lake

FINALISTS:
The Howard Hughes Corporation for Bridgeland
The Howard Hughes Corporation for The Woodlands
PROMOTIONS

Billboard of the Year - Branding - Developer
JOHNSON DEVELOPMENT CORPORATION
for Jordan Ranch

FINALISTS:
Johnson Development Corporation for Veranda
Johnson Development Corporation for Grand Central Park

Billboard of the Year - Event - Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park “Bark in the Park”

FINALISTS:
Land Tejas for Balmoral “Grand Opening”
Land Tejas for Lago Mar “Winter Wonderland”

Marketing Campaign of the Year
Custom Builder
ON POINT CUSTOM HOMES, LP
for “Ronald McDonald Playhouse Partnership”

Marketing Campaign of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park “Jamboree Grand Opening”

FINALISTS:
Land Tejas for Balmoral “Build Your Castle”
Johnson Development Corporation for Cross Creek Ranch “Go Big or Go Home”

Marketing Campaign of the Year
Volume Builder
WESTIN HOMES
for “2017 REALTOR® Rewards Program”

FINALISTS:
Baker One for Highland Homes’ “Ready For…”
Chesmar Homes for “Wright’s Landing Upside Down Living”
Direct Mail Piece of the Year
Business to Consumer - Developer
THE HOWARD HUGHES CORPORATION
for Bridgeland “Knife”

FINALS:
Johnson Development Corp. for Grand Central Park “Bark in the Park”
Land Tejas for Miramesa “Fresh and Clean Sales Event”

Direct Mail Piece of the Year
Business to Consumer
Volume Builder
GRACEPOINT HOMES

FINALS:
Newmark Homes for “Choose Your Neighbor”

Direct Mail Piece of the Year
Business to Business
Volume Builder
HIGHLAND HOMES for “We are Your Biggest Fan!”

FINALS:
Newmark Homes for B.T.S.A. - Back To School Again
Westin Homes for “Goodie Boxes”

Direct Mail Piece of the Year
Business to Business - Developer
LAND TEJAS
for Balmoral “Crystal Lagoons” V.I.P. Invitation

FINALS:
Land Tejas for Miramesa
Johnson Development Corporation for Woodforest
Print Ad of the Year
Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park
“Nature’s Best Medicine”

FINALISTS:
Johnson Development Corporation
for Grand Central Park “Jamboree Grand Opening”
The Howard Hughes Corporation for Bridgeland
“The Best Move3”

Print Ad of the Year
Volume Builder
NEWMARK HOMES
for “The Newmark Family Values...You!”

FINALIST:
Westin Homes for
“Congratulations PRISM Winners!”

Internet Marketing
Campaign of the Year
Developer
LAND TEJAS
for Lago Mar “Where Life is a Breeze”

FINALISTS:
Land Tejas for Balmoral “Build Your Castle”
The Howard Hughes Corporation for Bridgeland
“Ready to Move In”

Internet Marketing
Campaign of the Year
Custom Builder
ON POINT CUSTOM HOMES, LP
“REALTOR® Take Over”

Internet Marketing
Campaign of the Year
Associate
NORBORD
for “Thank a Framer”
Event of the Year - Community Developer
JOHNSON DEVELOPMENT CORPORATION for Veranda “Star Spangled Grand Opening”

FINALISTS:
- Hillwood Communities for Pomona “Ultimate Block Party”
- Land Tejas for Lago Mar “Winter Wonderland”

Event of the Year Master Planned Development - Developer
JOHNSON DEVELOPMENT CORPORATION for Jordan Ranch “Crazy for Cars”

FINALISTS:
- Land Tejas for Balmoral “Grand Opening”
- Johnson Development Corporation for Grand Central Park “Jamboree Grand Opening”

Sales Brochure of the Year Volume Builder
EMPIRE COMMUNITIES

FINALIST:
- Westin Homes

Sales Brochure of the Year Remodeler
ON POINT CUSTOM HOMES, LP

FINALISTS:
- On Point Custom Homes, LP
- ROC Homes Texas, Ltd.

Sales Brochure of the Year Custom Builder
SIERRA CLASSIC HOMES, INC.

FINALISTS:
- Sierra Classic Homes, Inc. for “Build On Your Lot”

Sales Brochure of the Year Custom Builder
MORNING STAR BUILDERS, LTD for Bluejack National Southern Living

FINALIST:
- Johnson Development Corp. for Jordan Ranch
- Johnson Development Corp. for Grand Central Park
Radio Commercial of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park “Jamboree Grand Opening”

Television/Video Promo of the Year - Custom Builder
ON POINT CUSTOM HOMES, LP
for “Home for the Holidays” Video

Television/Video Promo of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green

FINA LISTS:
Johnson Development Corporation
for Grand Central Park “Jamboree Grand Opening”

Television/Video Promo of the Year - Builder
TAYLOR MORRISON
for Bonterra at Cross Creek Ranch “The Cover Up”

Television/Video Promo of the Year - Associate
NORBORD
for “Thank a Framer”

FINALISTS:
Hot On! Homes for Pomona
Hot On! Homes for David Weekley Homes

Radio Commercial of the Year - Volume Builder
DARLING HOMES
for Portrait Tour

FINALIST:
TaylorMorrison
for Bonterra at Cross Creek Ranch Clubhouse Grand Opening Event
2018 Houston’s Best Prism Awards

Website of the Year - Custom Builder
SIERRA CLASSIC HOMES, INC.
for sierraclassic.com

Website of the Year Volume Builder
EMPIRE COMMUNITIES
for EmpireCommunities.com

FINALISTS:
Westin Homes for Westin-Homes.com
The Signorelli Company for FirstAmericaHomes.com

Website of the Year - Remodeler
THE LaROQUE GROUP
for larocquegroup.com

FINALIST:
GREYMARK CONSTRUCTION COMPANY
for greymarkconstruction.com

Website of the Year Developer
TOLL BROTHERS
for northgrovetx.com

FINALISTS:
The Howard Hughes Corporation for thewoodlandshills.com
Land Tejas for balmoralhouston.com