

2017 GHBA Houston's Best PRISM Awards Winners

Category	Company
REMODELERS	
Whole House Renovation - Over \$750K	Craftsmanship By John, Inc.
Remodeled Bathroom – Under \$25K	Sneller Custom Homes and Remodeling
Remodeled Bathroom – \$25K - \$50K	Sneller Custom Homes and Remodeling
Remodeled Bathroom – Over \$50K	Sneller Custom Homes and Remodeling
Remodeled Kitchen – Over \$100K	Greymark Construction Company
Remodeled Outdoor Living Space	Texas Custom Patios
Remodeled Kitchen – Under \$50K	Vick Construction & Remodeling
Remodeled Kitchen - \$50K - \$100K	Greymark Construction Company
Remodeled Specialty Room	CAM Construction
Whole House Renovation - Under \$250K	Memory Builders
Whole House Renovation - \$250K - \$500K	Remodelers of Houston
Home Addition Under \$150k	Memory Builders
Home Addition Over \$150k	Remodelers of Houston
Website of the Year - Remodeler	Creekstone Outdoor Living
Direct Mail Piece of the Year - Remodeler	Greymark Construction Company
Sales Brochure of the Year - Remodeler	Greymark Construction Company
Print Ad of the Year - Remodeler	Greymark Construction Company
Marketing Campaign of the Year - Remodeler	Greymark Construction Company
VOLUME BUILDERS	
Volume Builder "Specialty" Home Front Elevation - up to \$750K	Darling Homes
Volume Builder Product Design - Under \$200K	Greeneco Builders
Interior Merchandising of a Model Home - Under \$200K	Greeneco Builders
Volume Builder Product Design - \$200K - \$250K	Taylor Morrison
Interior Merchandising of a Model Home - \$200K - \$250K	Chesmar Homes
Volume Builder Product Design - \$250K - \$300K	Shea Homes
Interior Merchandising of a Model Home - \$250K - \$300K	Gehan Homes
Volume Builder Product Design - \$300K - \$350K	Westin Homes
Interior Merchandising of a Model Home - \$300K - \$350K	Westin Homes
Volume Builder Product Design - \$350K - \$400K	Beazer Homes

Interior Merchandising of a Model Home - \$350K - \$400K	Shea Homes
Volume Builder Product Design - \$400K - \$500K	Darling Homes
Interior Merchandising of a Model Home - \$400K - \$500K	Shea Homes
Volume Builder Product Design - \$500K - \$600K	Taylor Morrison
Interior Merchandising of a Model Home - \$500K - \$600K	Darling Homes
Volume Builder Product Design - \$600K +	Darling Homes
Interior Merchandising of a Model Home - \$600K+	Toll Brothers
Volume - Design Center	Toll Brothers
Volume Builder "Specialty" Product Design - Over \$1Million	Fedrick Harris by Newmark Homes
Volume Builder "Specialty" Home Front Elevation - \$750K - \$1M	Darling Homes
Volume Builder "Specialty" Home Front Elevation - Over \$1M	Fedrick Harris by Newmark Homes
Volume - Bedroom	Taylor Morrison
Volume - Family Room	Darling Homes
Volume - Kitchen	Darling Homes
Volume - Bathroom	Toll Brothers
Volume - Specialty Room	Darling Homes
Volume - Outdoor Living Space	Toll Brothers
Green Building - Single Family Project	Beazer Homes
Garden Home/Patio Home of the Year - Volume	Darling Homes
Model Home Park Design of the Year - Volume	Taylor Morrison
Radio Commercial - Builder	Taylor Morrison
Print Ad of the Year - Builder	Newmark Homes
Television/Video Promotion - Builder	Taylor Morrison
Direct Mail Piece - Business to Business - Volume	Westin Homes
Billboard Event/Promotion - Volume	M/I Homes
Event of the Year - Builder	Taylor Morrison
Internet Marketing Campaign of the Year - Volume Builder	Shea Homes
Billboard Branding - Volume	Taylor Morrison
Sales Brochure of the Year - Volume	Princeton Classic Homes
Direct Mail Piece - Business to Consumer - Builder	Newmark Homes
Marketing Campaign of the Year - Builder	Taylor Morrison
Website of the Year - Volume	Westin Homes
Taylor Blissit - SMC Board Member of the Year	Coventry/Plantation Homes
Marianne Scarborough - Sales Manager of the Year - Builder	Taylor Morrison

Jessi Espiritu - Salesperson Onsite - Volume	Chesmar Homes
Amanda Shelton - Mortgage Specialist	Beazer Homes
Carly Crawford - Internet Salesperson - Builder	Taylor Morrison
Kenny Lavender - Salesperson - Rookie Onsite - Volume	Gehan Homes
Shawna Beach - Design Center Associate - Builder	Beazer Homes
Ronnie Kohls -Construction Superintendent of the Year - Volume	Beazer Homes
Keeley Motton - Marketing Professional of the Year - Builder	Darling Homes
ASSOCIATE	
Internet Marketing Campaign of the Year - Associate	Costello submitted by On Target! Marketing & Advertising
Direct Mail Piece of the Year - Associate	Cambria
Print Ad of the Year - Associate	Cambria
Private Residence Interior Design - Bathroom	Eklektik Interiors
Private Residence Interior Design - Bedroom	Chairma Design Group
Private Residence Interior Design - Family Room	Chairma Design Group
Private Residence Interior Design - Specialty Room	Chairma Design Group
Sales Brochure of the Year - Associate	EHRA submitted by Boe Creative Services
Website of the Year - Custom Builder	On Point Custom Homes
Website of the Year - Associate	On Target! Marketing & Advertising
Television/Video Promotion of the Year - Associate	On-Target! Marketing & Advertising for Long Meadow Farms
Radio Commercial - Developer	On-Target! Marketing & Advertising - for Lakes of Bella Terra
John Berry - SMC Associate of the Year	Berry Pools
Alex Rezende - REALTOR of the Year - Individual	RE/MAX Pioneers
REALTOR Team of the Year	The Lippencott Team
DEVELOPER	
Event of the Year - Community - Developer	Johnson Development
Marketing Campaign of the Year - Developer	Land Tejas
Direct Mail Piece - Business to Consumer - Developer	Johnson Development
Event of the Year - Master Planned Community - Developer	Cross Creek Ranch
Print Ad of the Year - Developer	The Woodlands Development Company
Billboard Event/Promotion - Developer	The Howard Hughes Corporation - Bridgeland
Sales Brochure of the Year - Developer	Rise Communities
Website of the Year - Developer	Baker One for Empire Continental Land

Direct Mail Piece - Business to Business - Developer	Land Tejas
Billboard Branding- Developer	Anderson-Hanson-Blanton
Internet Marketing Campaign of the Year - Developer	Land Tejas
Television/Video Promotion of the Year - Developer	The Signorelli Company
Community Entrance of the Year - Developer	Rise Communities
Community Recreation Center of the Year - Developer	Rise Communities
Community of the Year - Developer	Rise Communities
Landscape Design of the Year, Community - Developer	Rise Communities
Landscape Design of the Year, Master Planned Community - Developer	The Howard Hughes Corporation - Bridgeland
Master Planned Community Entrance of the Year - Developer	Ashlar Development
Master Planned Community of the Year - Developer	Sienna Plantation by Johnson Development
Master Planned Community Recreation Center of the Year - Developer	Newland Communities
Sales Information Center	Newland Communities
Signage of the Year - Developer	Anderson-Hanson-Blanton
Humanitarian of the Year - Business	The Woodlands Development Company
Shannon League - Marketing Professional of the Year - Developer	Johnson Development
CUSTOM BUILDER	
Custom Home Elevation - Under \$500K	Scott Thomas Homes
Custom Home Elevation - \$500K - \$750K	Sterling Builders
Custom Home Elevation - \$750K - \$1M	Carnegie Custom Homes
Custom Home Elevation - \$1M - \$1.5M	Morning Star Builders
Custom Home Elevation - \$1.5M - \$2M	BAS Concepts LLC
Custom Home Elevation - \$2M+	On Point Custom Homes, LP
Custom Home Design - Under \$500K	On Point Custom Homes, LP
Custom Home Design - \$500K - \$750K	On Point Custom Homes, LP
Custom Home Design - \$750K - \$1M	On Point Custom Homes, LP
Custom Home Design - \$1M - \$1.5M	Alair Homes, Houston
Custom Home Design - \$1.5M - \$2.0M	BAS Concepts LLC
Custom Home Design - \$2M +	Jauregui Architecture Interiors Construction
Custom Home Kitchen - Under \$500K	Zander Homes
Custom Home Kitchen - \$500K - \$750K	Alair Homes, Houston
Custom Home Kitchen - \$750K - \$1M	Morning Star Builders
Custom Home Kitchen - \$1M +	Jauregui Architecture Interiors Construction

Custom Home Bathroom - Under \$500K	On Point Custom Homes, LP
Custom Home Bathroom - \$500K - \$1M	On Point Custom Homes, LP
Custom Home Bathroom - Over \$1M	BAS Concepts LLC
Custom Home Specialty Room - Under \$1M	BAS Concepts LLC
Custom Home Specialty Room - Over \$1M	BAS Concepts
Custom Home Outdoor Living Space	Sims Luxury Builders
Custom Garden Home/Patio Home	On Point Custom Homes, LP
Custom Town Home Product Design	On Point Custom Homes, LP
Michael Castillo - Construction Superintendent of the Year - Custom	BAS Concepts
Television/Video Promotion of the Year - Custom Builder	On Point Custom Homes
Sales Brochure of the Year - Custom Builder	On Point Custom Homes
Internet Marketing Campaign of the Year - Custom Builder	On Point Custom Homes