

"PEOPLE" AWARDS		
Category	Entry Name	Company
Design Center Associate - Builder	Tiffany Trask	On Point Custom Homes, LP
Construction Superintendent of the Year - Volume	Steve Townsend	CAMILLO PROPERTIES
Salesperson Onsite - Volume	Eduardo Mercado	Taylor Morrison
Salesperson Online - Builder	Bobbie Baker	Gehan Homes
Sales Manager of the Year - Builder	Randolph Wallace	Taylor Morrison
Salesperson - Rookie Onsite - Volume	Kelley Porter	Darling Homes
Mortgage Specialist	Kristy Cormier	Darling Homes
Marketing Professional of the Year - Builder	Melissa Guerra	Newmark Homes
REALTOR of the Year - Individual	Shijimon Jacobs	Everest Realty
REALTOR of the Year - Team	The Seth Brothers	RE/MAX Fine Properties
Construction Superintendent of the Year - Custom	Stephanie Carwile	Sandcastle Homes
Green Building Advocate of the Year - Individual	Nicole Keown	Sandcastle Homes
Humanitarian of the Year - Business	The Woodlands Development Company	The Woodlands Development Company
Marketing Professional of the Year - Developer	Jennifer Jones	Rise Communities

"PROMOTION" AWARDS	
Category	Company
Print Ad of the Year - Builder	Röhe & Wright Builders
Direct Mail Piece - Business to Consumer - Builder	Zander Homes
Internet Marketing Campaign of the Year - Builder	On Point Custom Homes, LP
Television/Video Promotion - Builder	On Point Custom Homes, LP
Billboard Event/Promotion - Builder	Darling Homes
Print Ad of the Year - Builder	Westin Homes
Internet Marketing Campaign of the Year - Builder	Gehan Homes
Billboard Branding - Builder	Trendmaker Homes
Sales Brochure of the Year - Volume	Darling Homes
Marketing Campaign of the Year - Builder	Darling Homes
Direct Mail Piece - Business to Business - Builder	Trendmaker Homes
Website of the Year - Volume	Westin Homes
Website of the Year - Custom Builder	Röhe & Wright Builders
Sales Brochure of the Year - Custom Builder	Rohe & Wright Builders
Internet Marketing Campaign of the Year - Associate	On Target! Marketing & Advertising Agency
Television/Video Promotion - Associates	On Target! Marketing & Advertising Agency
Direct Mail Piece of the Year - Associate	On Target! Marketing & Advertising Agency
Print Ad of the Year - Associate	On Target! Marketing & Advertising Agency
Marketing Campaign/Promotion of the Year - Associate	On Target! Marketing & Advertising Agency
Sales Brochure of the Year - Associate	On Target! Marketing & Advertising Agency
Website of the Year - Associate	Cambria
Sales Brochure of the Year - Developer	Crescent Communities
Marketing Campaign of the Year - Developer	Anderson-Hanson-Blanton for Pomana
Direct Mail Piece - Business to Consumer - Developer	Friendswood Development Company
Website of the Year - Developer	Rise Communities
Direct Mail Piece - Business to Business - Developer	Baker One - for Miramesa

Billboard Branding- Developer	On Target! created for Falls at Imperial Oaks
Internet Marketing Campaign of the Year - Developer	On Target! created for Falls at Imperial Oaks
Television/Video Promotion - Developer	Bridgeland Development, LP
Event of the Year - Community - Developer	Baker One - for Miramesa "The Fine Art of Living"
Radio Commercial - Developer	On Target! created for Falls at Imperial Oaks
Radio Commercial - Builder	Darling Homes
Event of the Year - Master Planned Community - Developer	Bridgeland Development, LP
Print Ad of the Year - Developer	Crescent Communities

"PRODUCT" AWARDS	
Category	Company
Custom Home Design - \$2M +	Frankel Building Group
Custom Home Bedroom - Under \$1M	Whitestone Builders
Custom Home Outdoor Living Space	Frankel Building Group
Custom Home Design - \$1M - \$1.5M	Cason Graye Homes
Custom Home Elevation - Under \$500K	Zander Homes
Custom Home Design - \$500K - \$1M	Frankel Building Group
Custom Home Bathroom - Under \$500K	Texas Elite Custom Homes
Custom Home Kitchen - Under \$500K	Zander Homes
Garden Home/Patio Home - Custom	On Point Custom Homes, LP
Custom Home Bathroom - \$500K - 1M	Whitestone Builders
Custom Home Specialty Room - Over \$1M	Frankel Building Group
Town Home Product Design - Custom	On Point Custom Homes, LP
Custom Home Kitchen - \$1M +	Cason Graye Homes
Custom Home Kitchen - \$500K - \$1M	Whitestone Builders
Custom Home Specialty Room - Under \$1M	Capital Builders
Custom Home Elevation - \$500K - \$1M	William David Homes
Custom Home Design - Under \$500K	On Point Custom Homes, LP
Custom Home Elevation - \$1M - \$1.5M	Röhe & Wright Builders
Custom Home Bedroom - Over \$1M	Frankel Building Group
Custom Home Bathroom - Over \$1M	Frankel Building Group
Green Building - Single Family Project	Frankel Building Group
Volume - Specialty Room	Newmark Homes
Town Home Product Design - Volume	McGuyer Homebuilders, Inc - Coventry Homes and Plantation Homes
Volume Builder "Specialty" Product Design - Over \$1Million	Newmark Homes
Volume Builder Product Design - \$200K - \$250K	Beazer Homes
Volume - Family Room	Drees Custom Homes
Volume - Bathroom	J. Patrick Homes
Volume Builder Product Design - Under \$200K	PulteGroup
Volume - Kitchen	Darling Homes
Volume - Bedroom	Darling Homes
Volume Builder Product Design - \$400K - \$500K	Legend Homes/ Princeton Classic Homes
Model Home Park Design of the Year - Volume	Taylor Morrison
Volume Builder Product Design - \$500K - \$600K	J. Patrick Homes
Volume Builder "Specialty" Home Front Elevation - \$750K - \$1 Million	Newmark Homes
Garden Home/Patio Home of the Year - Volume	Darling Homes

Volume - Outdoor Living Space	Darling Homes
Volume Builder Product Design - \$600K +	Drees Custom Homes
Volume Builder Product Design - \$300K - \$350K	PulteGroup
Volume Builder Product Design - \$250K - \$300K	Westin Homes
Interior Merchandising of a Model Home - \$200K - \$250K	MP Studio Interiors
Interior Merchandising of a Model Home - \$400K - \$500K	Darling Homes
Interior Merchandising of a Model Home - \$600K+	Darling Homes
Volume Builder "Specialty" Home Front Elevation - Over \$1 Million	Newmark Homes
Interior Merchandising of a Model Home - \$300K - \$350K	PulteGroup
Volume - Design Center	Taylor Morrison
Interior Merchandising of a Model Home - \$500K - \$600K	Darling Homes
Interior Merchandising of a Model Home - \$350K - \$400K	Westin Homes
Volume Builder Product Design - \$350K - \$400K	Darling Homes
Interior Merchandising of a Model Home - \$250K - \$300K	MP Studio Interiors
Volume Builder "Specialty" Home Front Elevation - up to \$750K	Coventry Homes and Plantation Homes
Home Addition Over \$150k	Remodelers of Houston
Remodeled Kitchen – Over \$100K	Sneller Custom Homes and Remodeling
Remodeled Bathroom – Under \$25K	Sneller Custom Homes and Remodeling
Remodeled Bathroom – Over \$50K	Sneller Custom Homes and Remodeling
Remodeled Bathroom – \$25K - \$50K	Morning Star Renovations
Remodeled Kitchen – Under \$50K	Keechi Creek Builders
Remodeled Specialty Room	Morning Star Renovations
Whole House Renovation - \$500K - 750K	Southern Green Builders
Remodeled Kitchen - \$50K - \$100K	Morning Star Renovations
Remodeled Outdoor Living Space	Texas Custom Patios
Home Addition Under \$150k	Sneller Custom Homes and Remodeling
Whole House Renovation - \$250K - \$500K	Morning Star Renovations
Whole House Renovation - Under \$250K	Third Coast Builders
Community Entrance of the Year - Developer	Rise Communities
Model Home Park Design of the Year - Developer	Anderson-Hanson-Blanton
Interactive Point of Sale Experience of the Year - Developer	Bridgeland Development, LP
Landscape Design of the Year, Master Planned Community - Developer	Crescent Communities
Master Planned Community Recreation Center of the Year - Developer	Caldwell Companies
Master Planned Community Entrance of the Year - Developer	Caldwell Companies
Master Planned Community of the Year - Developer	Caldwell Companies
Signage of the Year - Developer	Crescent Communities

Community Rec Center of the Year - Developer	Rise Communities
Sales Information Center	Crescent Communities
Community of the Year - Developer	Rise Communities
Landscape Design of the Year, Community - Developer	Rise Communities
Private Residence Interior Design - Family Room	Eklektik Interiors
Private Residence Interior Design - Bathroom	Chairma Design Group
Private Residence Interior Design - Specialty Room	Chairma Design Group