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EDITORIAL SUBMISSION GUIDELINES

GUEST EDITORIALS:

Industry-relevant guest editorials are accepted. Guest editorial should be educational in nature (not self-promoting). Article content should be geared towards a professional homebuilding/remodeling/development reader audience. Writers will be credited with a byline or short bio and headshot to accompany article.

Recommended word count: 600 to 1,000 words

Subject matters should be presented in advance to the publisher. Summaries may be emailed to bfeldmann@ghba.org. Content length and use of photography is left to the discretion of the publisher. Deadline for guest editorial summaries is the first business day of the month prior to the publication date, i.e. October 1 for the November issue.

DEADLINES:

Articles are due by 5 p.m. on the 10th of the month prior to the intended issue; i.e. October 10 for the November issue. Extensions/special considerations are granted on a per-case basis, and must be arranged prior to the due date and approved by the publisher. Submissions may be emailed to bfeldmann@ghba.org.

ARTWORK:

Submissions may include professional quality images for consideration. Please include captions. Digital images should be 300+ dpi resolution. JPG, PDF or PNG files accepted. Inclusion of artwork is at the discretion of the publisher. Editor reserves the right to add art as necessary. Email high-res photos/images to bfeldmann@ghba.org or send via Dropbox.

COUNCILS AND DIVISIONS:

A full page in *Houston Builder* magazine is reserved each month for every GHBA council and division. To guide you in preparing your articles, please use the following word count limits. Articles that exceed these specified word counts will be edited, as needed. If an article falls short of the required word count, extra space on the page will be considered 'open space' to be used as needed by the publisher.

Full page, text only: 800 words Text and one photo: 500 words Text and two photos: 400 words

QUESTIONS?

Contact Brittany Feldmann at bfeldmann@ghba.org; 832-215-7232

