

WINNERS & FINALISTS

THE LIGHTS ON BROADWAY



ANNUAL BLACK TIE GALA

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OCTOBER 2, 2021 | HILTON AMERICAS - HOUSTON

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ANNOUNCING



QUEEN

CELEBRATING
**50 YEARS
OF QUEEN**

A GOLDEN JUBILEE



BLACK-TIE AWARDS GALA

PRISM 2022: [RE]DISCOVER QUEEN

FALL 2022

See our ad on pages 25 - 27.

CONTACT: MEL AUDAIN at maudain@ghba.org or 281-664-1428

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HOMES

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*As of print date.

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FINALISTS:
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accomplishments
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For more information, contact:

Mel Audain (281) 664-1428 MAudain@ghba.org

The 2021 GHBA Sales & Marketing Council Board

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VICE PRESIDENT

Jill Roe, Houston Newcomer Guides

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Jaime Garza, DataSmart/Duncan Security

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Ashlar Development

Halie Dittmore,
Beazer Homes

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Reverse Mortgage Funding

Scott Gardner,
Core Details

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Full Fledge Entertainment

E.L.Craigne,
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A BROOKFIELD COMPANY

Shirmel Gumbs-Heyliger,
The Doug Erdy Group

Carrie Roehling,
Johnson Development Corp.

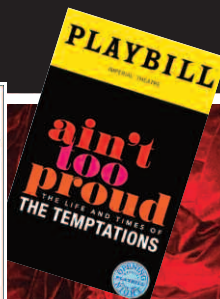
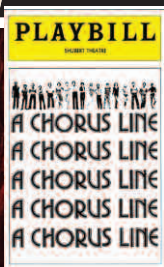
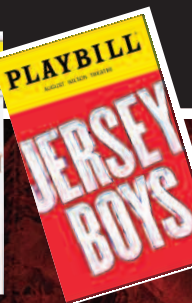
Tyler DePascal

Gigi Lilly,
Perfect Image Signs

Jen Tran,
Keller Williams - Memorial

Tammy McCall,
Johnson Development Corp.

Laurie Wilson,
First American Title



*As of print date.



Congratulations to the 2021
GRAND AWARD
WINNERS & FINALISTS

CUSTOM BUILDER
ECHO CUSTOM HOMES

FINALISTS:
Cason Graye Homes
ROC Homes

REMODELER
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:
ResCom Custom Builders
Alair Homes

DEVELOPER
AIRIA DEVELOPMENT COMPANY

FINALISTS:
Johnson Development Corporation
Caldwell Companies

PROMOTION
AIRIA DEVELOPMENT COMPANY

FINALISTS:
Johnson Development Corporation
Taylor Morrison, Inc.

VOLUME BUILDER
TAYLOR MORRISON, INC.

FINALISTS:
Newmark Homes
Shea Homes

BEST PEOPLE



Charitable Project
of the Year - Business
**THE HOWARD HUGHES
CORPORATION**
"Light The Night"

FINALISTS:
The Signorelli Company
"LLS Fundraiser"

The Howard Hughes Corporation
"HHCares Community Contributions
During Pandemic"



Marketing Professional
of the Year - Developer
Royce Brooks
ASHLAR DEVELOPMENT

FINALIST:
Tayler Cargill,
Caldwell Companies



REALTOR® Relations
Professional of the Year -
Developer
Tammy McCall
JOHNSON DEVELOPMENT CORP.

FINALIST:
Martha Gros,
The Howard Hughes
Corporation



Social Media Specialist
of the Year - Developer
Lindsey McConathy
CALDWELL COMPANIES

FINALISTS:
Victoria Gray-McDaniel,
The Flory Team

Nicole Capriotti,
The Howard Hughes Corp.



Sales Manager
of the Year - Builder
Karen Nickell
LEGEND HOMES/
PRINCETON CLASSIC HOMES

FINALISTS:
Lauren Lara,
Taylor Morrison, Inc.
Jessi Espiritu,
Chesmar Homes



REALTOR®
of the Year
Pinky Pirani,
The B&P Team

FINALISTS:
Smita Singh,
The Seth Brothers Team

Shirmel Gumbs-Heyliger
The Doug Erdy Group



Rookie Onsite Sales Professional
of the Year - Volume Builder
Michelle Davis
BEAZER HOMES

FINALISTS:
Amanda Lumen
M/I Homes

Kayla Smith
Newmark Homes

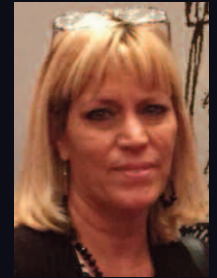


Sales Professional
of the Year - Volume Builder
Alexandra LaFont
PULTE HOMES

FINALISTS:
Mauricio Handal, Legend Homes
Adam Bautista, Toll Brothers



Internet Sales
Professional of the Year
Volume Builder
Milli Gillette
TAYLOR MORRISON, INC.



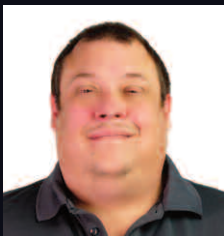
Warranty Service
Professional of the Year
Volume Builder
Toni Foster
TAYLOR MORRISON

FINALISTS:
John Gonzales,
Beazer Homes
Juan Loera,
Legend Homes



The Seth Brothers
REALTOR® Team of the Year
The Seth Brothers Team

FINALIST:
The Loken Group



Construction Superintendent
of the Year - Volume Builder
Sean McQueen
LEGEND HOMES

FINALISTS:
Ron Self,
Chesmar Homes

Parker Metz,
Toll Brothers



Design Center
Associate-
Builder
**Danielle
Johnson**
BEAZER HOMES



Lifestyle Director
of the Year
Alissa Faircloth
CALDWELL COMPANIES

FINALISTS:
Sasha Reynolds
Johnson Development Corp.
Doris Hopper
Johnson Development Corp.



Mortgage Specialist
of the Year
Jeremy Maupin
BEAZER HOMES

FINALISTS:
Sarah Spadola,
Legend Homes
Heather Stavinoha,
Legend Homes



Construction Superintendent
of the Year - Custom Builder
Bruin Fike
REALEX HOMES

FINALIST:
Nick Spector
Alair Homes



Skilled Trade Professional
of the Year - Volume Builder
Lee Morris
J. PATRICK HOMES

FINALIST:
Tamra Rivera
Daltile



SMC Associate
of the Year
Ivan Madrigal
BUILDER'S CHOICE



SMC Board Member
of the Year
Gigi Lilly
PERFECT IMAGE SIGNS

CUSTOM BUILDERS



Custom Home Design over \$2 Million
BRENDAN HOMES



Custom Home Design
\$1.5 Million to \$2 Million
ALAIR HOMES

FINALISTS:
Texas Elite Custom Homes
Morning Star Builders, LTD



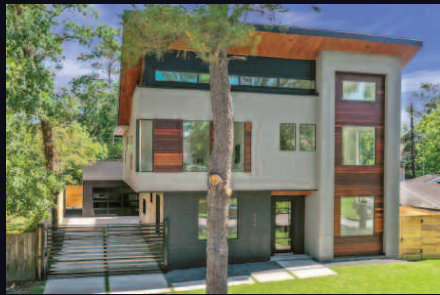
Custom Home Design
\$1 Million to \$1.5 Million
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Morning Star Builders, LTD
Elevated Custom Homes



Custom Home Design
\$750,000 to \$1 Million
ZANDER HOMES

FINALISTS:
Zander Homes
Echo Custom Homes, LLC



Custom Home Design \$500,000 to \$750,000
ECHO CUSTOM HOMES, LLC

FINALISTS:
Zander Homes
Texas Elite Custom Homes



Custom Home Design Under \$500,000
ECHO CUSTOM HOMES, LLC

FINALISTS:
Echo Custom Homes, LLC
DSL Construction & Design



Custom Home Elevation over \$2 Million
BRENDAN HOMES



Custom Home Elevation
\$1.5 Million to \$2 Million
ALAIR HOMES

FINALISTS:
Texas Elite Custom Homes
Morning Star Builders, LTD



Custom Home Elevation
\$1 Million to \$1.5 Million
SNELLER CUSTOM HOMES
AND REMODELING

FINALIST:
Cason Graye Homes
Elevated Custom Homes



Custom Home Elevation
\$750,000 to \$1 Million
CASON GRAYE HOMES

FINALISTS:
Echo Custom Homes, LLC
On Point Custom Homes, LP



Custom Home Elevation
\$500,000 to \$750,000
ECHO CUSTOM HOMES, LLC

FINALISTS:
DSL Construction & Design
Thakkar & Co.



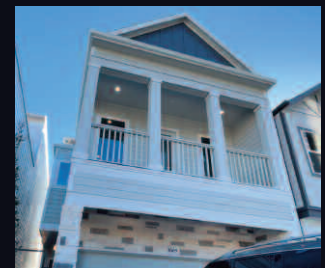
Custom Home Elevation Under \$500,000
TERMEER DESIGN GROUP

FINALISTS:
Echo Custom Homes, LLC
Echo Custom Homes, LLC



Custom Garden / Patio Home
CALDWELL HOMES

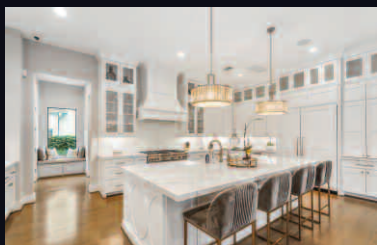
FINALISTS:
ROC Homes
On Point Custom Homes, LP



Custom Home
Townhome Product Design
ROC HOMES

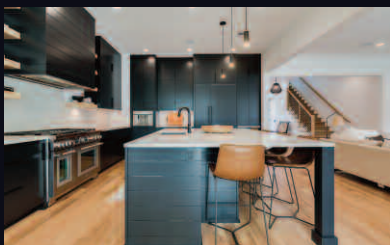
FINALIST:
ROC Homes

2021 HOUSTON'S BEST PRISM AWARDS



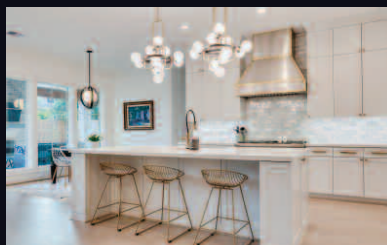
Custom Home Kitchen
Home Over \$1 Million
CASON GRAYE HOMES

FINALISTS:
Alair Homes
Morning Star Builders, LTD



Custom Home Kitchen
Home \$750,000 to \$1 Million
REALEX HOMES

FINALISTS:
Zander Homes
Zander Homes



Custom Home Kitchen
Home \$500,000 to \$750,000
REALEX HOMES

FINALISTS:
On Point Custom Homes, LP
Echo Custom Homes, LLC



Custom Home Kitchen
Home Under \$500,000
**TERMEER DESIGN GROUP INC./
TERMEER & ASSOC. LLC**

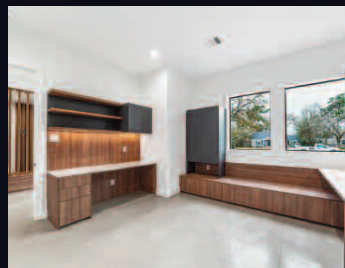
FINALISTS:
Echo Custom Homes, LLC
DSL Construction & Design



Custom Home Specialty Room
Home Over \$1 Million

MORNING STAR BUILDERS, LTD

FINALISTS:
Morning Star Builders, LTD
Cason Graye Homes



Custom Home Specialty Room
Home Under \$1 Million

ECHO CUSTOM HOMES, LLC

FINALISTS:
Realex Homes
Realex Homes



Custom Home
Outdoor Living Space
SIMS LUXURY BUILDERS

FINALISTS:
Morning Star Builders, LTD
Alair Homes

HIGH PERFORMANCE ENERGY EFFICIENT HOME



Custom Builder
Single Family Project

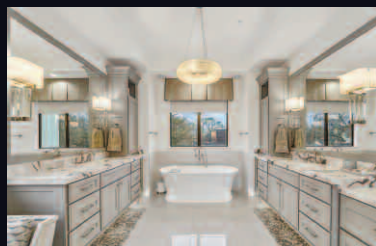
SIMS LUXURY HOMES

FINALIST:
Caldwell Homes



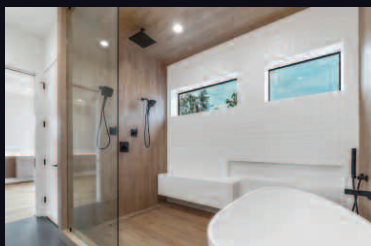
Volume Builder
Single Family Project

BEAZER HOMES



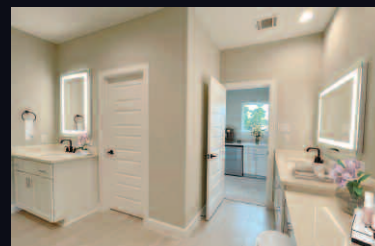
Custom Home Bath
Home Over \$1 Million
CASON GRAYE HOMES

FINALISTS:
Sims Luxury Builders
Morning Star Builders, LTD



Custom Home Bath
Home \$500,000 to \$1 Million
ECHO CUSTOM HOMES, LLC

FINALISTS:
Thakkar & Co.
Echo Custom Homes, LLC



Custom Home Bath
Home Under \$500,000
ROC HOMES

FINALISTS:
DSL Construction & Design
ROC Homes

VOLUME BUILDERS



Volume Builder
Semi-Custom Product Design
Under \$1 Million
FEDRICK HARRIS
ESTATE HOMES by
NEWMARK HOMES



Volume Builder Product Design
\$600,000+
TAYLOR MORRISON, INC.
FINALISTS:
Toll Brothers
J. Patrick Homes



Volume Builder Product Design
\$500,000 to \$600,000
NEWMARK HOMES
FINALISTS:
TriPointe Homes
Taylor Morrison, Inc.



Volume Builder
55+ Community of the Year
PULTE HOMES
FOR DEL WEBB - THE WOODLANDS
FINALIST:
Taylor Morrison, Inc.
for Bonterra at Woodforest



Volume Builder
Intown/Urban Product Design
TAYLOR MORRISON, INC.
FINALIST:
Pulte Homes



Volume Builder-Developed
Community of the Year
TAYLOR MORRISON, INC.
FOR GRAND VISTA
FINALIST:
Beazer Homes for Marisol



Volume Builder Product Design
\$400,000 to \$500,000
TAYLOR MORRISON, INC.
FINALISTS:
Shea Homes
M/I Homes



Volume Builder Product Design
\$350,000 to \$400,000
TOLL BROTHERS
FINALISTS:
Newmark Homes
Beazer Homes



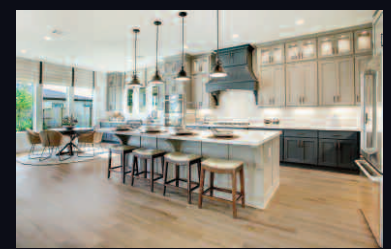
Volume Builder Product Design
\$300,000 to \$350,000
EMPIRE COMMUNITIES
FINALISTS:
Empire Communities
Pulte Homes



Volume Builder Product Design
\$250,000 to \$300,000
PRINCETON CLASSIC HOMES
FINALISTS:
Chesmar Homes
Legend Homes



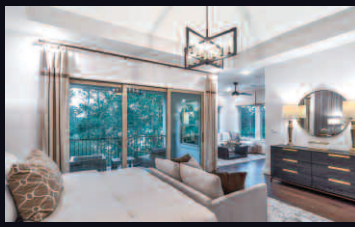
Volume Builder Product Design
\$200,000 to \$250,000
PULTE HOMES
FINALISTS:
Meritage Homes
M/I Homes



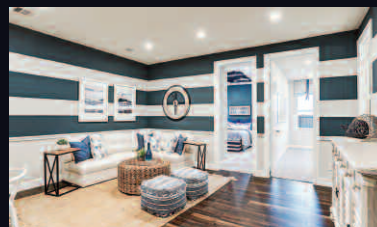
Volume Builder - Kitchen
SHEA HOMES
FINALISTS:
Taylor Morrison, Inc.
Beazer Homes



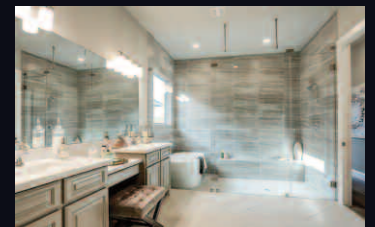
Volume Builder - Family Room
RAVENNA HOMES
FINALISTS:
Ravenna Homes
Beazer Homes



Volume Builder - Bedroom
TAYLOR MORRISON, INC.
FINALIST:
Beazer Homes



Volume Builder - Specialty Room
SHEA HOMES
FINALIST:
Shea Homes



Volume Builder - Bath
SHEA HOMES
FINALISTS:
J. Patrick Homes
Beazer Homes

2021 HOUSTON'S BEST PRISM AWARDS



Volume Builder
Semi-Custom Home Front Elevation
Over \$1 Million
J. PATRICK HOMES



Volume Builder
Semi-Custom Front Elevation
Under \$1 Million
J. PATRICK HOMES

FINALISTS:
Fedrick Harris by Newmark Homes
J. Patrick Homes



Volume Builder
Town Home Product of the Year
TAYLOR MORRISON, INC.

FINALISTS:
Beazer Homes
Meritage Homes



Volume Builder
Garden Home/Patio Home of the Year
TAYLOR MORRISON, INC.

FINALIST:
Meritage Homes



Volume Builder
Model Home Park Design of the Year
TAYLOR MORRISON, INC.
for Bonterra at Woodforest



Volume Builder
55+ Product Design
Over \$400,000
TAYLOR MORRISON, INC.

FINALIST:
Taylor Morrison, Inc.



Volume Builder
55+ Product Design
Under \$400,000
TAYLOR MORRISON, INC.



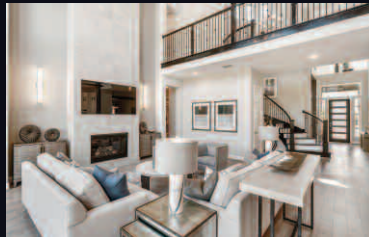
Design Center of the Year
Volume Builder
TRIPOINTE HOMES

FINALISTS:
Taylor Morrison, Inc.
J. Patrick Homes



Volume Builder
Interior Merchandising for a
Model Home: \$600,000+
TOLL BROTHERS

FINALISTS:
Empire Communities
Taylor Morrison, Inc.



Volume Builder Interior
Merchandising for a
Model Home: \$500,000 to \$600,000
NEWMARK HOMES

FINALISTS:
Taylor Morrison, Inc.
TriPointe Homes



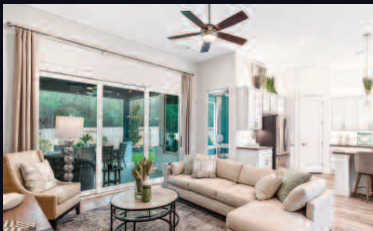
Volume Builder Interior
Merchandising for a
Model Home: \$400,000 to \$500,000
TOLL BROTHERS

FINALISTS:
Shea Homes
Taylor Morrison, Inc.



Volume Builder Interior
Merchandising for a
Model Home: \$350,000 to \$400,000
NEWMARK HOMES

FINALISTS:
Taylor Morrison, Inc.
Toll Brothers



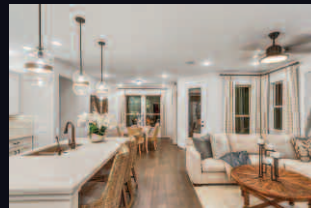
Volume Builder Interior
Merchandising for a Model Home:
\$300,000 to \$350,000
TAYLOR MORRISON, INC.

FINALISTS:
Shea Homes
Newmark Homes



Volume Builder Interior
Merchandising for a Model Home:
\$250,000 to \$300,000
TAYLOR MORRISON, INC.

FINALISTS:
Taylor Morrison, Inc.
Beazer Homes



Volume Builder Interior
Merchandising for a
Model Home:
Under \$250,000
TAYLOR MORRISON, INC.

FINALIST:
Beazer Homes



Vol. Builder
Outdoor Living
Over \$400,000
NEWMARK HOMES

FINALIST:
Taylor Morrison, Inc.



Vol. Builder
Outdoor Living
Under \$400,000
TAYLOR MORRISON, INC.

REMODELERS & ASSOCIATES



Whole House Renovation
Over \$750,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Premier Remodeling & Construction
Craftsmanship by John



Whole House Renovation
\$500,000 to \$750,000
TEXAS ELITE CUSTOM HOMES

FINALIST:
Craftsmanship by John



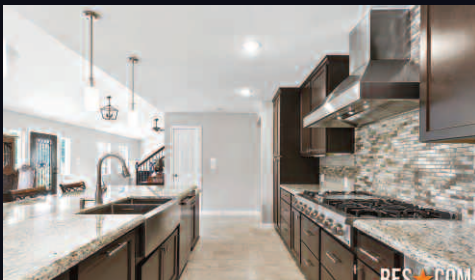
Whole House Renovation
\$250,000 to \$500,000
ECHO CUSTOM HOMES, LLC

FINALIST:
Res Com Custom Builders



Remodeled Outdoor Living Space
RES COM CUSTOM BUILDERS

FINALISTS:
Creekstone Outdoor Living
IJK Home Construction



Whole House Renovation
Under \$250,000
RES COM CUSTOM BUILDERS

FINALISTS:
Res Com Custom Builders
Res Com Custom Builders



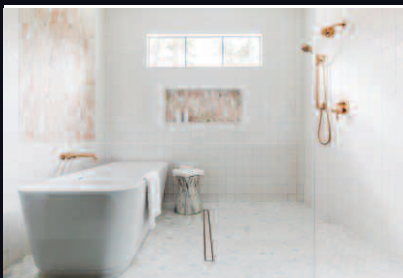
Home Addition Over \$150,000
SNELLER CUSTOM HOMES AND REMODELING

FINALISTS:
Creekstone Outdoor Living
Res Com Custom Builders



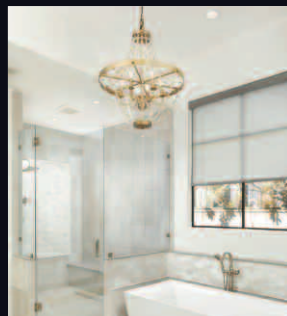
Home Addition Under \$150,000
TEXAS ELITE CUSTOM HOMES

FINALIST:
Creekstone Outdoor Living



Remodeled Bath Over \$50,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Vick Construction & Remodeling
Vick Construction & Remodeling



Remodeled Bath
\$25,000 to \$50,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Res Com Custom Builders
Vick Construction & Remodeling



Remodeled Bath
Under \$25,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Res Com Custom Builders
Huntington Remodeling

2021 HOUSTON'S BEST PRISM AWARDS



Remodeled Specialty Room
ALAIR HOMES

FINALISTS:
IJK Home Construction
Res Com Custom Builders



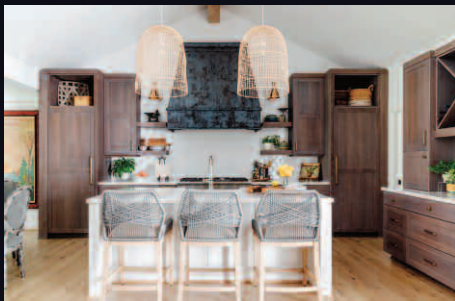
Remodeled Kitchen \$50,000 to \$100,000
SNELLER CUSTOM HOMES AND REMODELING

FINALISTS:
Alair Homes
Alair Homes



Remodeled Kitchen Under \$50,000
ECHO CUSTOM HOMES, LLC

FINALISTS:
IJK Home Construction
Res Com Custom Builders



Remodeled Kitchen Over \$100,000
SNELLER CUSTOM HOMES
AND REMODELING

FINALISTS:
Premier Remodeling & Construction
Craftsmanship by John



Private Residence
Outdoor Living Space Over \$50,000
EKLEKTIK INTERIORS



Private Residence
Outdoor Living Space Under \$25,000
PAMELA HOPE DESIGNS



Private Residence
Interior Design - \$600,000+
EKLEKTIK INTERIORS



Private Residence
Interior Design - Family Room
EKLEKTIK INTERIORS

FINALISTS:
Chairma Design Group
Chairma Design Group



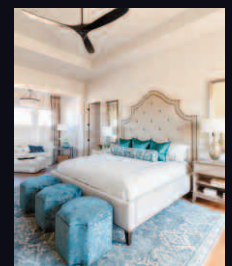
Private Residence
Interior Design - Specialty Room
PAMELA HOPE DESIGNS

FINALISTS:
Ekλεκtik Interiors
Ekλεκtik Interiors



Private Residence
Interior Design - Under \$300,000
CHAIRMA DESIGN GROUP

FINALISTS:
Chairma Design Group
Pamela Hope Designs

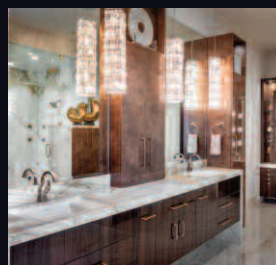


Private Residence
Interior Design - Bedroom
CHAIRMA DESIGN GROUP



Private Residence
Interior Design - \$300,000 to \$600,000
CHAIRMA DESIGN GROUP

FINALISTS:
Pacific Dimensions, Inc.
Chairma Design Group



Private Residence
Interior Design - Bath
EKLEKTIK INTERIORS

FINALISTS:
Chairma Design Group
Chairma Design Group

FINALISTS:
Chairma Design Group
Ekλεκtik Interiors

DEVELOPERS



Master Planned Community of the Year
LAND TEJAS
for Lago Mar

FINALISTS:

Johnson Development Corporation for Cross Creek Ranch
AIRIA Development Company for Artavia



Community of the Year
THE SIGNORELLI COMPANY
for Granger Pines

FINALISTS:

The Howard Hughes Corporation for The Woodland Hills
Friendswood Development Company for Ladera Creek



Signage of the Year - Developer
FRIENDSWOOD DEVELOPMENT COMPANY
for Woodtrace

FINALISTS:

AIRIA Development Company for Artavia
Ashlar Development for The Groves



Community Amenity Center of the Year
Developer
ASHLAR DEVELOPMENT
for The Groves



Master Planned Community Entrance of the Year
Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

FINALIST:

The Howard Hughes Corporation for Bridgeland



Community Entrance of the Year - Developer
FRIENDSWOOD DEVELOPMENT COMPANY
for Winward

2021 HOUSTON'S BEST PRISM AWARDS



Master Planned Community
Recreation Center of the Year
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green

FINALISTS:
AIRIA Development Company for Artavia
Hillwood Communities for Pomona



Master Planned Community Amenity of the Year
Developer
JOHNSON DEVELOPMENT CORPORATION
for Harvest Green

FINALISTS:
AIRIA Development Company for Artavia
Johnson Development Corporation for Jordan Ranch



Sales Information Center of the Year
Developer
CALDWELL COMPANIES
for Towne Lake

FINALIST:
AIRIA Development Company for Artavia



Model Home Park of the Year
Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

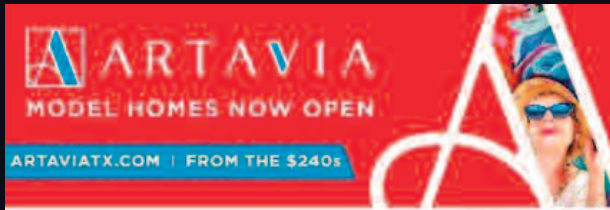
FINALIST:
Shea Homes for Del Bello Lakes



Master Planned Community Landscape Design of the Year - Developer
CALDWELL COMPANIES
for Towne Lake

FINALISTS:
AIRIA Development Company for Artavia
The Howard Hughes Corporation for Parkland Village in Bridgeland

PROMOTIONS



Billboard Branding of the Year - Developer
AIRIA DEVELOPMENT COMPANY for Artavia

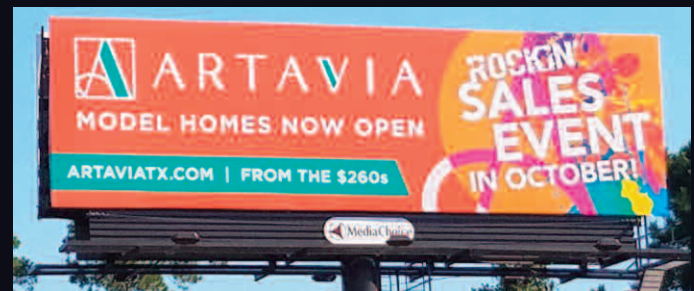
FINALISTS:
Johnson Development Corporation for Woodforest
Johnson Development Corporation for Veranda



Billboard Branding of the Year
Volume Builder
RAVENNA HOMES

Billboard of the Year- Event - Developer
AIRIA DEVELOPMENT COMPANY
for Artavia "Rockin' Sales Event in October"

FINALIST:
Johnson Development Corporation
for Woodforest "Merry & Bright Tour of Lights"



Marketing Campaign of the Year - Developer
HILLWOOD COMMUNITIES
for "Take The EZ Way Home"

FINALISTS:
Friendswood Development Company for
"Discovery Home Tour"

The Howard Hughes Corporation for
"Fall Giving Drive"



Marketing Campaign of the Year
Volume Builder
NEWMARK HOMES
for the "Building Your Masterpiece" campaign

FINALISTS:
Taylor Morrison, Inc. for "Next Move"
Beazer Homes for "Hot Summer Savings"

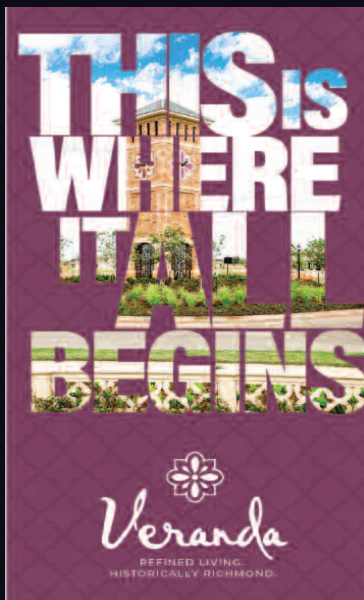
2021 HOUSTON'S BEST PRISM AWARDS

Direct Mail Piece of the Year
Business to Consumer - Developer
JOHNSON DEVELOPMENT CORPORATION
for Grand Central Park

FINALIST:
Johnson Development Corporation for Woodforest
for "Woodforest Hometown Herald"



Direct Mail Piece of the Year
Business to Consumer- Volume Builder
EMPIRE COMMUNITIES
for "Live Beautifully"

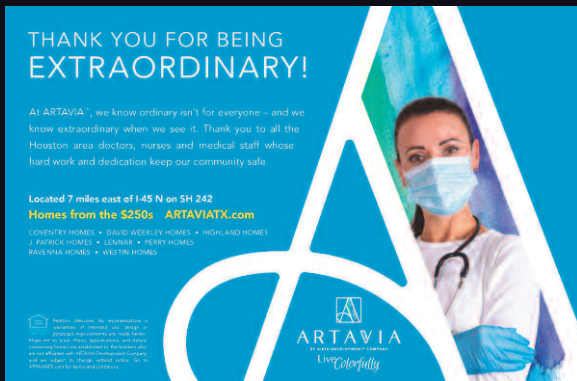


Direct Mail Piece of the Year
Business to Business - Developer
JOHNSON DEVELOPMENT CORPORATION
for Veranda "This Is Where It All Begins"



Direct Mail Piece of the Year
Business to Business - Volume Builder
NEWMARK HOMES
for "Eww to 2020:
The Apothecary Box, An Immersive Experience"

PROMOTIONS



Print Ad of the Year
Developer
AIRIA DEVELOPMENT COMPANY
for Artavia

FINALISTS:
ARIRA Development for Artavia
Johnson Development Corporation for Woodforest

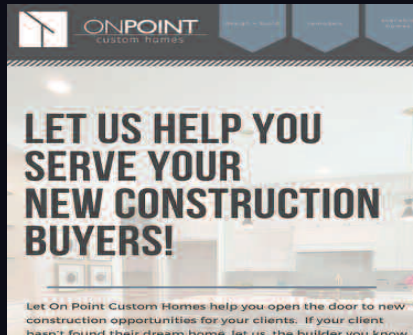


Print Ad of the Year
Volume Builder
NEWMARK HOMES
for the "Building Your Masterpiece" campaign



Internet Marketing Campaign of the Year
Developer
HILLWOOD COMMUNITIES
for Pomona

FINALISTS:
Friendswood Development Company for
"Discovery New Home Tour"
Johnson Development Corporation for
"Grand Central Park presents Furever Homes"

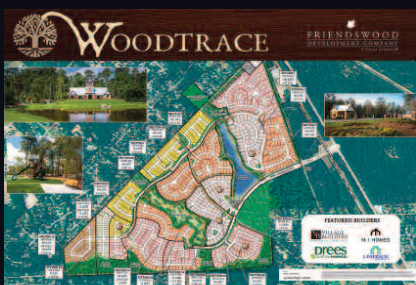


Internet Marketing
Campaign of the Year
Custom Builder
ON-POINT CUSTOM HOMES, LP



Internet Marketing
Campaign of the Year - Volume Builder
TAYLOR MORRISON, INC.
for "Next Move"

FINALISTS:
Empire Communities for "Home Reimagined"
Newmark Homes for "Virtual Easter Egg Hunt"



Digital Community Tour Experience
of the Year - Developer
FRIENDSWOOD DEVELOPMENT CO.
for Woodtrace

FINALISTS:
Ashlar Development for The Groves
Hillwood Communities for Pomona



Digital Home Tour
Experience of the Year
- Associate
THE SETH
BROTHERS TEAM

2021 HOUSTON'S BEST PRISM AWARDS



Event of the Year - Master Planned Community - Developer
AIRIA DEVELOPMENT COMPANY for Artavia
"Rockin' Sales Event in October"

FINALISTS:
Johnson Development Corporation for Woodforest "iSpy Parade of Homes"

Johnson Development Corporation for Sienna "Toddler Fair"



Event of the Year - Volume Builder
NEWARK HOMES
for "Unplugged"



Event of the Year - Community
Developer
SHEA HOMES
for "Del Bello Lakes Grand Opening"



Sales Brochure of the Year
Developer
THE HOWARD HUGHES CORPORATION
for Bridgeland

FINALISTS:
Hillwood Communities for Pomona
AIRIA Development Company for Artavia

PROMOTIONS



Television/Video Promo of the Year - Developer
AIRIA DEVELOPMENT COMPANY
for Artavia



Television/Video Promo of the Year - Volume Builder
TAYLOR MORRISON, INC.
for Bonterra

FINALIST:
Taylor Morrison, Inc.
for Somerset Green

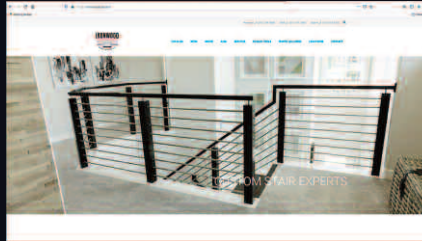


Radio Commercial of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for Woodforest "iSpy Parade of Homes"



Television/Video Promo of the Year - Associate
HOT ON! HOMES

FINALISTS:
The B & P Team
Hot On! Homes

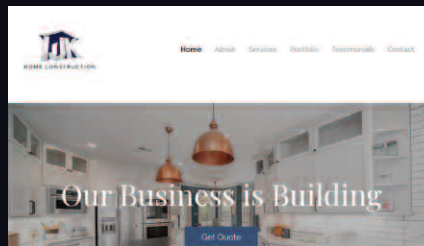


Website of the Year - Associate
IRONWOOD CONNECTION



Website of the Year - Custom Builder
ZANDER HOMES
for zanderhomes.net

FINALIST:
ROC Homes for roc-homes.com



Website of the Year - Remodeler
IJK HOME CONSTRUCTION
for ijkhomconstruction.com

FINALIST:
Craftsmanship by John for
craftsmanshipbyjohn.com



Website of the Year - Developer
JOHNSON DEVELOPMENT CORPORATION
for harvestgreentexas.com

FINALISTS:
AIRIA Development Company
for artaviatx.com



Website of the Year Volume Builder
EMPIRE COMMUNITIES
for empirecommunities.com

FINALISTS:
J. Patrick Homes for jpatrickhomes.com
Taylor Morrison, Inc. for taylormorrison.com

2022

MILLION DOLLAR CIRCLE AWARDS

Celebrating

THE
WIZARD
OF



SPRING 2022

THERE'S NO PLACE LIKE HOME

EVENING EVENT

Reception &
Awards

Awarding
Sales Associates,
Sales Managers and
REALTORS®
who closed over
\$1 million worth of
new single family
homes, townhomes
or garden homes
during the 2021
calendar year.

Reception
& AWARDS

Elaborate
BUFFET

Casino
GAMES

Silent
AUCTION

Attendance: 400+
Sales & Marketing
Professionals

Brought to you
by the 2022

**SALES &
MARKETING
COUNCIL**
GREATER HOUSTON
BUILDERS ASSOCIATION



ANNUAL EVENT CELEBRATING NEW HOME SALES ACHIEVEMENT IN THE HOUSTON BUILDING INDUSTRY

The "Wonderful Wizard of Oz" Title Sponsor – \$3,500

Opportunity to show promotional
company video during reception
• Ten (10) tickets to the event

The "Yellow Brick Road"

Card Deck Sponsor – \$2,500
Company logo on all decks of cards
• Eight (8) tickets to the event

The "Munchkins"

Buffet Sponsor(s) – \$2,500
(2 opportunities)
Company logo on dinner menu
• Eight (8) tickets to the event

The "Heartful Tin Man"

Game Chips Sponsor – \$2,500
Company name or logo on playing
chips (as applicable)
• Eight (8) tickets to the event

The "Scarecrow"

Photo Sponsor – \$2,500
Logo on photos taken in
photography area
• Six (6) tickets to the event

The "Ruby Slippers"

Silent Auction Sponsor – \$2,000
Logo on all bidding forms and
auction item displays
• Six (6) tickets to the event

The "Emerald City"

Entertainment Sponsor(s) – \$2,000
Company name or logo projected
onto the dance floor
• Six (6) tickets to the event

The "Courageous Lion"

Cocktail Sponsor(s) – \$2,000
(2 opportunities)
Company name or logo on swizzle
sticks or napkins placed at bars
• Six (6) tickets to the event

The "Toto"

Photo Booth Sponsor – \$1,750
Company name or logo on display
in photo booth area
• Four (4) tickets to the event

The "Tornado"

Casino Game Table Sponsor – \$1,750
Sponsor's logo displayed at the
casino game of their choice.
• Four (4) tickets to the event

Casino games include: Black Jack,
3-Card Poker, "Let it Ride",
Texas Hold 'em, Roulette, Craps
Mini Baccarat and Slot Machines
**Reserve your choice of
game table(s) early. First-come,
first served! There is no limit to
to number of game tables a company
can sponsor. Ask for details.**

The "Lollipop Guild"

Certificate Sponsor – \$1,750
Company name or logo printed
on each award certificate
• Four (4) tickets to the event

The "Red Poppies"

Program Sponsor – \$1,750
Sponsor's logo displayed at the
casino game of their choice
• Four (4) tickets to the event

UNLIMITED

Million Dollar Sponsor – \$750

• Company listing in A/V presentation
• Company listing on all marketing
• Two (2) tickets to the event

Contact: Mel Audain at maudain@ghba.org or 281-664-1428

CELEBRATING THE ART OF
CONTEMPORARY

JAZZ & BLUES

SUMMER 2022

THE 2022

REALTOR® RENDEZVOUS EXPO SHOW

**SALES & MARKETING
COUNCIL**
GREATER HOUSTON
BUILDERS ASSOCIATION

**& PARTY
EVENT**

Experience the sights
and sounds of it all!

BOOTH THEME COMPETITION

SECURE YOUR EXHIBITOR BOOTHS

BOOTH COST: \$1,000 per

Includes 8'X 10' booth with 6' table,
standard expo pipe & draping

TAKE TOP HONORS
AWARDS FOR BEST BOOTH THEMES!

LIMIT 2 BOOTHS
PER COMPANY*

Attn: Sales & Marketing Professionals for Builders, Developers,
Mortgage Companies, Title Companies or any other company that markets their
business to REALTORS®. Showcase your company's products and services.

TITLE SPONSOR [\$7,500]

- Top billing on all marketing for this inaugural event
- Largest Trade Show Booth located in prominent location in the expo
- Ten (10) Tickets to Expo
- Six (5) Valet Passes

Exclusive sponsorships include the following: (1) One Expo booth. Company name or logo listed on GHBA website, in all event marketing and promotional materials, social media, event presentations, and signage (as applicable). Plus, company recognition as a Sponsor during the event (as applicable).

AVAILABLE Sponsorships

**Stevie Ray Vaughn
Interactive Graffiti Wall
Sponsor** – \$3,000
Logo on signage at the
REALTOR® Interactive Wall
Installation
Sponsor representatives can
man the exhibit
• Six (6) tickets to the expo
• Three (3) valet passes

**The Herbie Hancock
Cocktail Sponsor** – \$3,000
(2 opportunities)
Company logo on drink stirrers
or napkins
• Six (6) tickets to the expo
• Three (3) valet passes

**The "Electric Mudd"
Photo Booth Sponsor** – \$3,000
Logo on event souvenir photos
• Six (6) tickets to the expo
• Three (3) valet passes

**The "Cameleon"
Caricature Artists Sponsor** – \$3,000
Company logo at caricature artists'
station and also imprinted on
keepsake caricature artwork of
REALTOR® guests drawn during
the expo
• Six (6) tickets to the expo
• Three (3) valet passes

**David Sanborn
Swag Bag Sponsor** – \$3,000
Logo on expo bags for guests to
collect vendor goodies and collateral
• Six (6) tickets to the expo
• Three (3) valet passes

**The Kenny G
Expo Guide Sponsor** – \$2,500
Company logo on guide hand out
for all guests to receive at entrance
to expo
• Four (4) tickets to the expo
• Two (2) valet passes

**The "Crossroads"
Trip Give-Away Sponsor** – \$2,500
Company representative to draw
the winner's name live on stage
Company logo on expo tickets
• Four (4) tickets to the expo
• Two (2) valet passes

**"Mr. Magic"
Professional Head Shots
Sponsor** – \$2,500
Logo on signage at the
REALTOR® Professional Photo
Head Shots Prize Drawing Booth
Sponsor representatives man
the exhibit
• Four (4) tickets to the expo
• Two (2) valet passes

**Bobby Blue Bland
Entertainment Sponsor** – \$2,500
Logo on signage at
Live Entertainment Area
• Four (4) tickets to the expo
• Two (2) valet passes

**The "Pride & Joy"
Trophy Sponsor** – \$2,500
Logo on crystal trophies given
for "Best Booth: 1st, 2nd & 3rd
Place" as well as opportunity
for (1) company representative
to announce the winners live
on-stage
• Four (4) tickets to the expo
• Two (2) valet passes

**The ZZ Hill
Valet Sponsor** – \$2,500
Logo on signage at Valet Station
and on event valet passes
• Four (4) tickets to the expo
• Two (2) valet passes

**The "Last Two Dollars"
Money Grab Sponsor** – \$2,500
Company logo on money grab
game station
• Four (4) tickets to the expo
• Two (2) valet passes

**The BB King
Dance Floor Sponsor** – \$2,000
Company logo on dance floor
for guests to enjoy as they
dance the night away
• Two (2) tickets to the expo
• One (1) valet pass

Contact: Mel Audain at
maudain@ghba.org or
281-664-1428

**Event details are
subject to change
without notice.*

60 YEARS

Professional baseball came to Houston in 1962 with the formation of the National League Houston Colt 45's. Their first game was played April 10, 1962 and the final game was Sept. 27, 1964. The team was re-named the Houston Astros in 1965 and began playing in the Astrodome, called "the Eighth Wonder Of The World." The first game the Astros played in the dome was on April 12, 1965. The last game was played on Oct. 9, 1999. On March 30, 2000, the Astros moved to their new stadium downtown which was built as a renovation of the old Houston Union Station, now named Minute-Maid Park. The Houston Astros won the World Series Championship title in 2017.



**BENCHMARK
MORTGAGE**

**TITLE
SPONSOR**

PRESENTS



SUMMER 2022

BUILD IT AND THEY WILL COME

**2022
TEXAS
Bash**

EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, Exclusive Sponsorships receive:

- Logo prominently displayed on all marketing and social media
- Logo featured on A/V program in the Texas Bash Suite

BECOME A SPONSOR EARLY!

Get optimal logo exposure when you secure your sponsorship early.

THE "ROGER CLEMENS" HOT DOG SPONSOR \$2,500

- Company logo displayed at food station
- 10 Tickets to event



THE ORBIT

MASCOT VISIT SPONSOR \$2,500

- (1) One company representative has the opportunity to introduce Astros Mascot Orbit's visit with fans
- 10 Tickets to event

THE "BERKMAN" SILENT AUCTION SPONSOR \$2,500

- Company logo at the silent auction area and on all auction bidding sheets
- 10 Tickets to event

THE "CÉSAR CEDAÑO" CLAPPING NOISE MAKER SPONSOR \$2,500

- Company logo imprinted on give-away noise makers
- 10 Tickets to event

THE "BIGGIO" BEVERAGE SPONSOR \$2,500

- Company logo printed on napkins and large displays at the bar
- 10 Tickets to event

THE "JOSE CRUZ" KOOZIE SPONSOR \$2,500

- Company logo imprinted on give-away koozies
- 10 Tickets to event

THE "MILO HAMILTON" PEANUTS SPONSOR \$2,000

- Company logo prominently displayed on peanut bags
- 8 Tickets to event

THE "LARRY DIERKER" FOAM FINGER SPONSOR \$2,500

- Company logo imprinted on fun give-away "No. 1" foam fingers
- 10 Tickets to event



THE "NOLAN RYAN" PHOTO BOOTH SPONSOR \$2,500

- Company logo prominently displayed on all souvenir photos taken in photo booth
- 10 Tickets to event

THE "JOE MORGAN" POPCORN SPONSOR \$2,000

- Company logo displayed at popcorn station and on bags
- 8 Tickets to event

DOOR PRIZE SPONSOR: \$200

Company name listed on marketing as a contributor to the door prize(s).

1 Ticket to the Event

**SALES & MARKETING
COUNCIL**
GREATER HOUSTON
BUILDERS ASSOCIATION

UNLIMITED

A great way to gain company visibility, Unlimited Sponsorships feature your company listing on marketing and social media and in the A/V program in the Texas Bash Suite, plus these individual ticket benefits:

**GRAND
SLAM:
\$1,200**

6 Tickets to the Event

**PINCH
HITTER:
\$800**

4 Tickets to the Event

**HOME
PLATE:
\$450**

2 Tickets to the Event

CONTACT: MEL AUDAIN at maudain@ghba.org or 281-664-1428

THE 2022
SALES & MARKETING COUNCIL
BRINGS YOU



LIP SYNC BATTLE

EXCEPTIONAL NETWORKING!



FALL 2022
EXCEPTIONAL NETWORKING!



EXCLUSIVE SPONSORSHIPS

Along with their individual benefits, you'll receive:

- Access into the Sponsors' VIP Room
- Logo recognition in print, online & social media marketing
- Signage at the event and recognition at awards presentation
- VIP seating during the performances

Each lanyard ticket includes: admission to the event, food and (2) cocktails

THE *Backstage*

TEAM'S GREEN ROOM
SPONSOR \$2,500

- Includes company logo displayed throughout the green room and opportunity to decorate the room in your company colors
- (2) Company representatives are allowed in the green room to network with everyone. No other sponsor is allowed into this room
- (4) Lanyard Tickets to event

THE *Fame!*

STAGE SPONSOR(S)
\$2,000 (2) AVAILABLE

- Includes company logo on displays at stage left or right
- (4) Lanyard Tickets to event

THE *Intermission*

FOOD SPONSOR(S) \$2,000
(2) AVAILABLE

- Includes company logo on displays at food stations
- (4) Lanyard Tickets to event

THE *Simon Cowell*

JUDGES TABLE SPONSOR \$2,000

- Includes company logo on the judges' table as well as on their drinking tumblers
- Opportunity for (1) company representative to introduce the judges live on stage
- VIP Seating near the Judges
- (4) Lanyard Tickets to event

THE *Poser*

PHOTO BOOTH SPONSOR \$2,000

- Includes company logo on souvenir photos from "The Mirror" photo booth and social media experience
- (4) Lanyard Tickets to event

THE *Duet*

DRINK SPONSOR \$2,000

- Includes company logo on napkins and displays at all bars
- (4) Lanyard Tickets to event

THE *Talent*

ENTERTAINMENT
SPONSOR \$1,500

- Includes company logo displayed at DJ Booth area
- (2) Lanyard Tickets to event

THE *Spotlight*

EMCEE SPONSOR \$2,000

- Opportunity for (1) company representative to introduce the event's emcee
- (4) Lanyard Tickets to event

The SuperStar

TITLE SPONSOR \$3,500

- Includes company logo prominently showcased with "top billing" at the event venue and on all print, online and social media marketing
- Opportunity for (1) one company representative to announce the start of the competition on stage
- Opportunity for (1) one company representative to hand out the trophy awards
- (6) VIP All Access tickets to event with VIP Seating and access into the Sponsors' VIP Room

THE *Idol*

WINNING PRIZES SPONSOR \$1,500

- Includes company logo on gift bags for 2nd & 3rd Place Winners as well as the Costume contests

- (2) Lanyard Tickets to event

THE *Killin' It*

KOOZIE SPONSOR \$1,500

- Includes company logo imprinted on give-away koozies
- (2) Lanyard Tickets to event

THE *Voice*

AUDIO SPONSOR \$2,000

- Includes (1) company representative allowed to introduce themselves on the venue's sound system at beginning of the event
- (4) Lanyard Tickets to event

REGISTER YOUR *Teams*

PRICE : \$600 per team. Up to (6) players. Each team receives (1) general event ticket and (1) Team's Green Room pass per player. General event tickets include: admission into the event, food and (2) cocktails. No limit to number of teams per company.

*Event details are subject to change without notice.

Contact: Mel Audain at maudain@ghba.org 281-664-1428

QUEEN

CELEBRATING
50 YEARS
OF QUEEN
A GOLDEN JUBILEE



BLACK-TIE AWARDS GALA | FALL 2022

PRISM 2022: [RE]DISCOVER QUEEN

AWARDS PRESENTATION & SIT DOWN DINNER

PEOPLE, PRODUCT and PROMOTION categories of nearly 700 entries are judged for this annual black tie gala awards event. Sponsors and winners receive recognition through the association and local media. Be a part of the one night of the year when the best of the best come together to represent their companies through sponsorships and awards entries. This year's event celebrates the 50+ years of music by the legendary rock group, Queen. **A Golden Jubilee.**

AVG. ATTENDANCE: 750+ Builders, Remodelers, Developers, REALTORS®, Associates and Sales & Marketing Professionals

CONTACT: MEL AUDAIN at maudain@ghba.org or 281-664-1428

THE "We Will Rock You"

TITLE SPONSOR: \$12,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on stage during the entire dinner & awards presentation
- Mini presentation to kick off the show – a 60 second sponsor-provided video
- Grand entrance with a company representative that begins the awards show. The spotlight moment will incorporate the theme of the evening
- Special seating at the TITLE SPONSOR'S TABLE: a VIP Table for 10 in the ballroom positioned at the room's most central focal point

More sponsorship opportunities on next page.



50 YEARS OF QUEEN A GOLDEN JUBILEE



**"You had your time, you had the power,
You've yet to have your finest hour..."**

— RADIO GAGA

EXCLUSIVE SPONSORSHIPS

Along with their own individual benefits, Exclusive Sponsorship* packages include:

- Logo recognition on all marketing collateral, advertising and social media
- Logo displayed during awards presentation
- Sponsors Awards presented to your company representative
- 10 complimentary tickets with VIP seating, and 5 valet passes
- Free one-time mailing list of GHBA members
- Link to your web site from PRISM web site through 10/22
- 1/4 page ad in one issue of a 2022 *Houston Builder Magazine*

Modifications may be made to Exclusive Sponsorships depending upon the request. Ask for details!

"The Show Must Go On!"

AUDIO/VISUAL
PRESENTATION SPONSOR:
\$6,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor's logo will be set within the border graphics of the on screen awards show presentation to be seen all evening

"You're My Best Friend"

COCKTAIL RECEPTION
SPONSOR: \$6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed at your VIP section of the cocktail reception
- One (1) company representative to announce the show to begin ushering guests into the ballroom for the dinner and awards presentation

"Somebody to Love"

DÉCOR SPONSOR: \$6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed in ballroom
- Opportunity to display a sponsor-provided decor vignette within the ballroom with company logo

"Golden Jubilee"

QUEEN TRIBUTE SPONSOR:
\$6,000

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on screen during video tribute
- Opportunity to have one company representative to introduce the tribute

"The Mercury"

MARTINI SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 martini drink tickets
- Sponsor names the martini of the evening
- Sponsor logo carved in ice luge at martini bar

"Play The Game"

CASINO GAMING STATIONS
SPONSOR: \$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Specialty decks of playing cards with company logo for use at blackjack and poker tables
- Logo on all casino gaming stations throughout the entire evening

"Killer Queen"

SPECIALTY DRINK SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Sponsor to hand out 50 specialty drink tickets
- Sponsor names the specialty drink of the evening
- Sponsor logo at specialty drink bar area

"Another One Bites The Dust"

DINNER SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo prominently displayed on elegant keepsake menus placed at each place setting

"Don't Stop Me Now!"

AFTER PARTY SPONSOR:
\$5,500

Package includes list of Exclusive Sponsor benefits, plus:

- Logo displayed on GOBO projected onto the dance floor
- Sponsor is announced during the dance
- Sponsor has an exclusive VIP section of the After Party



FALL 2022

[RE]DISCOVER QUEEN

**Mercury &
May &
Taylor &
Dean.**



"I Want To Break Free"

TRIP GIVE AWAY SPONSOR:
\$5,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo printed on event ticket trip give away form area
 - Sponsor draws the winner's name for the trip for two grand prize give away

"We Are The Champions"

WINNERS GUIDE SPONSOR:
\$5,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo prominently displayed on the front cover of the 24 page official program of 2022 Winners & Finalists
 - A sponsor-provided full page ad in the program

"Crazy Little Thing Called Love"

PHOTO BOOTH SPONSOR:
\$5,000

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo displayed at "THE MIRROR, a social media experience" photo booth area
 - Logo printed keepsake photo print outs

"Flash"

PHOTOGRAPHY SPONSOR:
\$5,000

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo displayed at green screen photography area
 - Logo printed keepsake photo print outs

"Queen: Forever"

CENTERPIECE SPONSOR:
\$5,000

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo incorporated into elegant centerpieces on the ballroom tables for guests to enjoy all night

"Another One Bites The Dust"

DINNER SPONSOR:
\$4,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo prominently displayed on elegant keepsake menus placed at each place setting

"Bohemian Rhapsody"

BAR SPONSOR:
\$4,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo imprinted on drink stirrers at bar area
 - Logo imprinted on napkins at bar area
 - Logo displayed at bar area

"Who Wants To Live Forever"

CARICATURE SPONSOR:
\$4,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo to appear on the artist's caricature drawings

"I Want It All"

DESSERT SPONSOR:
\$4,000

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo prominently displayed on the dessert presentation at every place setting

"Under Pressure"

OFFICIAL TOAST SPONSOR:
\$4,000

- Package includes list of Exclusive Sponsor benefits, plus:
- One (1) company representative to give the official PRISM 2021 toast of the evening live onstage

"Radio Gaga"

VALET SPONSOR:
\$3,500

- Package includes list of Exclusive Sponsor benefits, plus:
- Logo printed on all valet passes
 - Logo displayed at the valet station
 - Opportunity to leave a sponsor-provided gift item in each vehicle that valets

UNLIMITED SPONSORSHIPS

Diamond SPONSOR: \$3,000

Package includes:

- Company listing on all advertising and marketing
- Table of ten (10) tickets to the event

Gold SPONSOR: \$2,000

Package includes:

- Company listing on all advertising and marketing
- Six (6) tickets to the event

Silver SPONSOR: \$1,000

Package includes:

- Company listing on all advertising and marketing
- Two (2) tickets to the event

SALES & MARKETING COUNCIL
GREATER HOUSTON BUILDERS ASSOCIATION

CONTACT: MEL AUDAIN at
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